

Nationaler Info-Day zum 3. Call des Programms INTERREG EUROPE 2021-2027

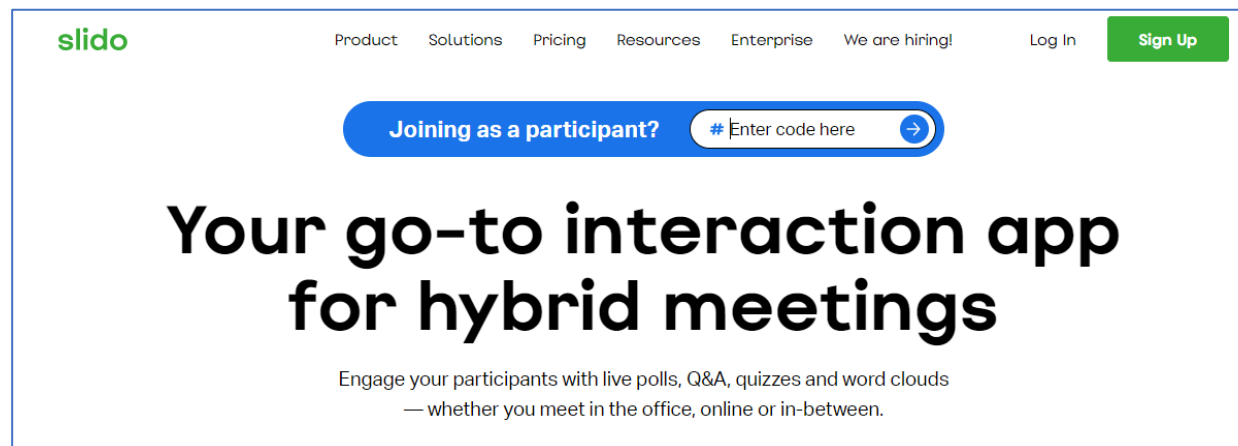
Digitale Informationsveranstaltung des National Contact Points am 6. März 2024

Programm

10:00	Begrüßung und Einleitung	Sabina Cimerman, Land Steiermark
10:15	Das Interreg Europe Programm – Wissensaustausch quer durch Europa	Anna Maria Kramann, ÖROK-Gst./NCP
10:30	Interreg Europe – Der 3. Call for Project Proposals: Rahmenbedingungen für die Projektentwicklung	Verena Priem, Interreg Europe Joint Secretariat
11:00	Fragen & Antworten	
11:20	Interreg Europe - Erfolgsgeschichte aus Österreich: das Projekt SMEOrigin (SMEs & European Original Geographical Indications)	Susanne Urschler, Steirische Wirtschaftsförderungsges.m.b.H.
11:40	Unterstützungsangebote und nationale Rahmenbedingungen für die Projektentwicklung inkl. österreichisches Prüfsystem 2021-2027	Verena Priem, Interreg Europe Joint Secretariat Anna Maria Kramann, ÖROK-Gst./NCP Irena Hnatkova, BML
12:10	Fragen & Antworten	
12:30	Resümee & Ende der Veranstaltung	Sabina Cimerman, Land Steiermark

Fragestellungen über Sli.Do

LINK:
SLI.DO
www.sli.do



Event link: <https://app.sli.do/event/v34wLcjJ3RfP4FykknEJJX>

Event code: **#InterregEuropeCall3**

Fragen bitte im Bereich **Questions & Answers (Q&A)** schreiben und/oder liken
kleine Umfragen zu Beginn und am Ende des Info-Days (werden immer durch Veranstalter aktiviert)

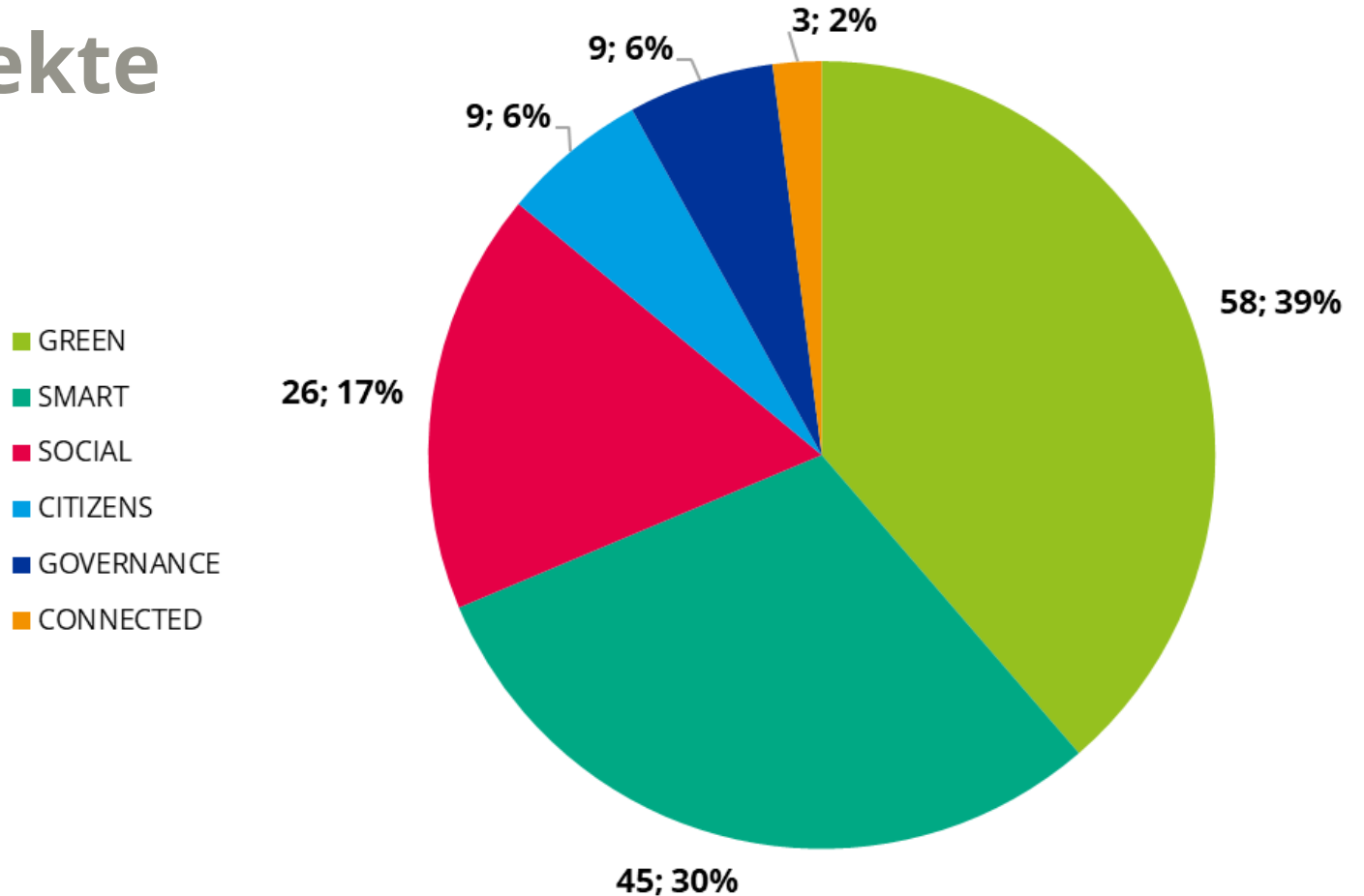
Call **Fakten**

Der 1. Call (5 April – 31 Mai 2022)	
134	Projektanträge
780	Organisationen aus allen Partnerstaaten
EUR 1.4 Millionen	Durchschnittliches EFRE-Budget pro Projektantrag

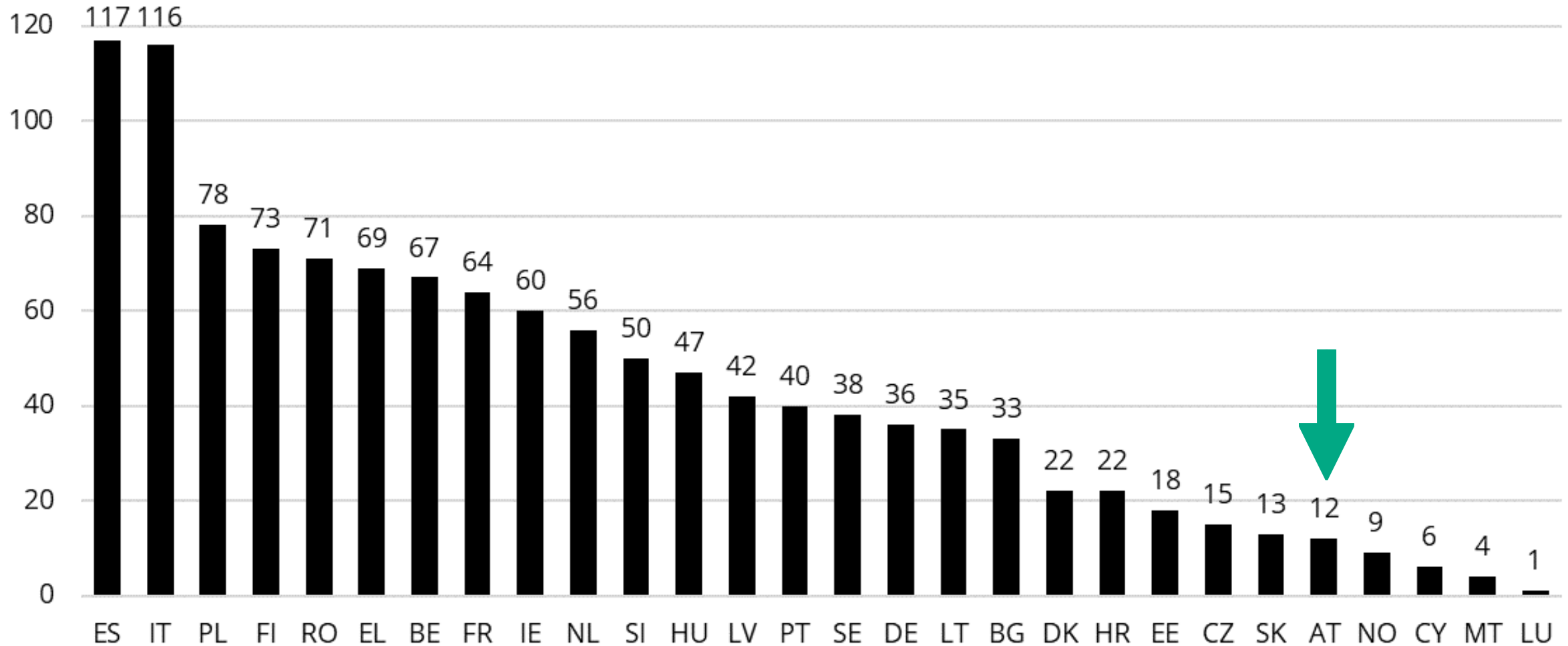
Der 2. Call (15 März - 9 Juni 2023)	
146	Projektanträge
906	Organisationen aus allen Partnerstaaten
EUR 1.4 Millionen	Durchschnittliches EFRE-Budget pro Projektantrag

Übersicht über die bisher genehmigten Projekte

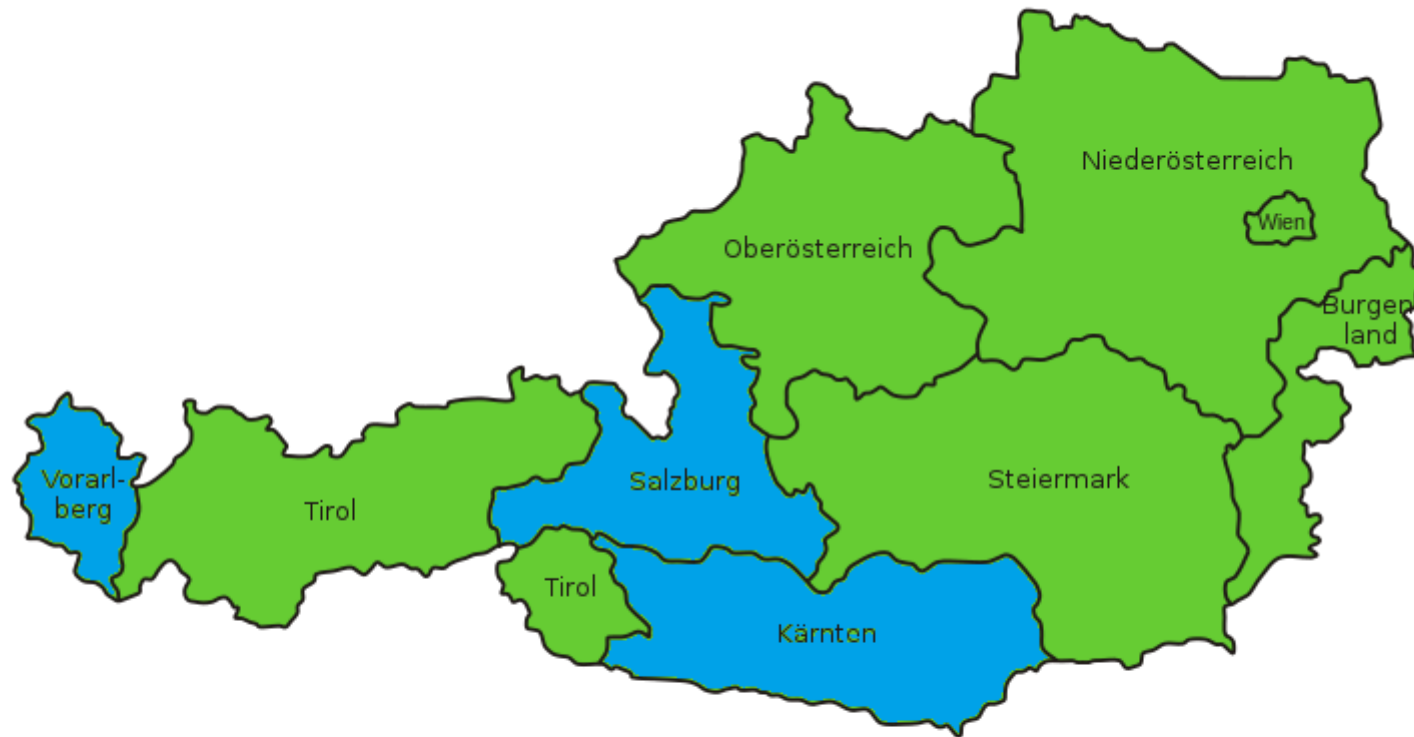
150 laufende Projekte



Genehmigte Projektpartner nach Ländern



Österreichische Regionen, die **noch nicht** an einem Interreg Europe Projekt **teilgenommen** haben:



Call 2 Erfolgsquote



Call 1 134



99 (74%)



72 (54%)





Das Interreg Europe Programm – Wissensaustausch quer durch Europa

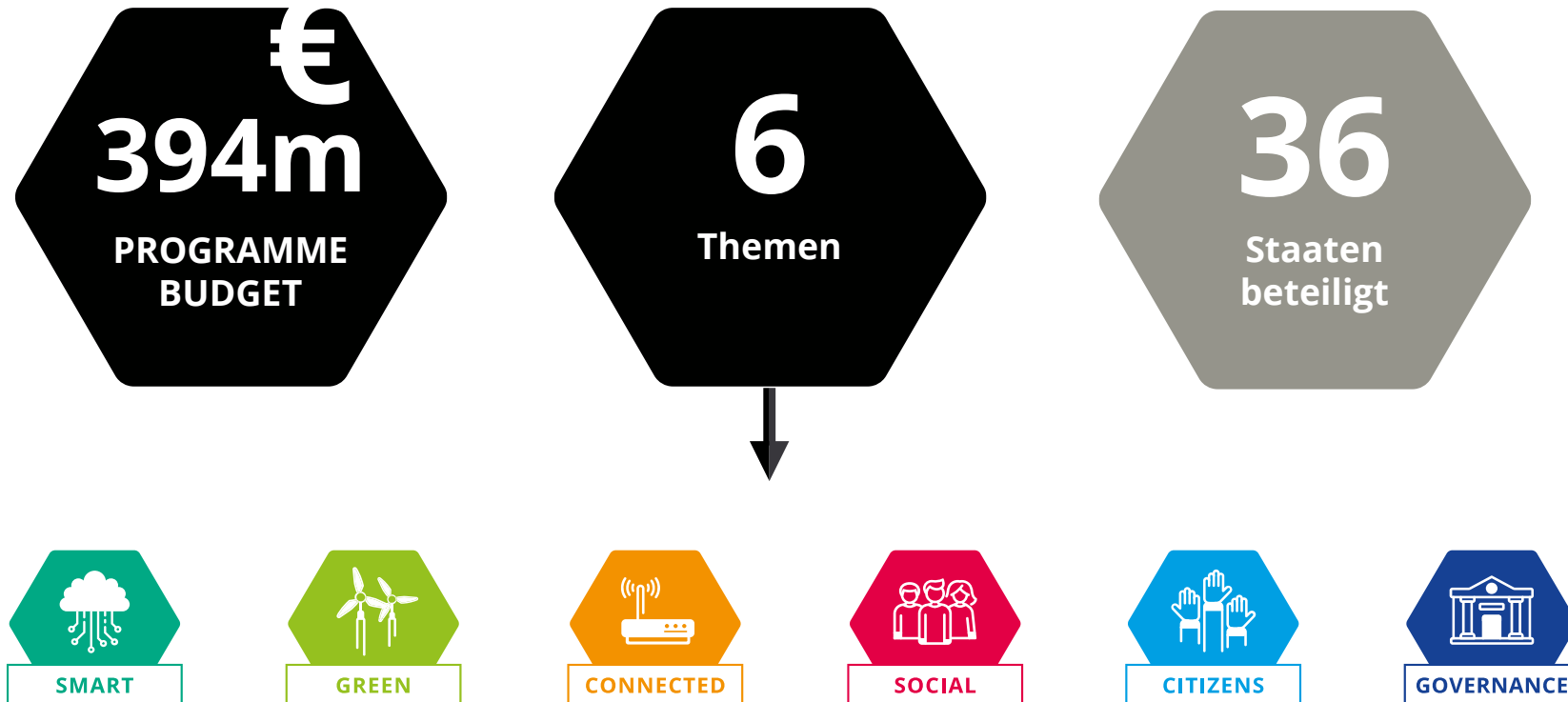
Anna Maria Kramann, ÖROK-Geschäftsstelle / National Contact Point

Europäische Territoriale Zusammenarbeit (ETZ)

- 4 Aktionsbereiche mit bestimmter Ausrichtung und eigenen Zielen
- Insgesamt 86 Programme - 10 Mrd. EUR EFRE

A	Cross-border	73 Programme EUR 6,7 Mrd. (68%)	
B	Transnational	14 Programme EUR 2,3 Mrd. (23%)	
C	Interregional	4 Programme EUR 560 Mio. (6%)	Interreg Europe Urbact, Interact, Espon
D	Outermost regions	4 Gebiete EUR 330 Mio. (3%)	

Sharing solutions for better regional policy



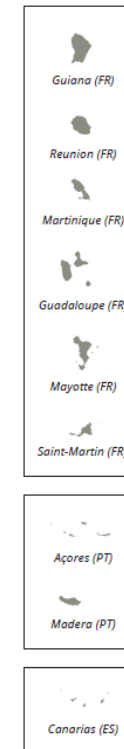
Programmgebiet

auf **36 Partner Staaten** erweitert

→ Neben EU27, Schweiz & Norwegen **7 neue Staaten:**

- Albanien,
- Bosnien-Herzegowina,
- Montenegro,
- Nordmazedonien,
- Republik Moldau,
- Serbien und
- Ukraine

■ Programme area



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Interreg Europe **Programmziel**

die **Politikinstrumente der Regionalpolitik / Regionalentwicklung** zu verbessern (inkl. der Programme für „Investitionen in Beschäftigung und Wachstum“)

- **WARUM?**

Regionen Europas stehen überall vor ähnlichen Herausforderungen

→ kann von bewährten Lösungsansätzen anderer Regionen lernen & profitieren

- **WIE?**

Durch **Erfahrungsaustausch**, innovative Ansätze und Capacity Building

= Identifizierung, Analyse & Transfer von Good Practices

- **WER?**

Primär für **öffentliche / politische Entscheidungsträger = politikverantwortliche Stellen**

Was ist ein **Politikinstrument**



Ein Mittel / Maßnahme für **öffentliche Intervention**:

- eine Politik, Strategie, Förderprogramm oder ein Gesetz
 - entwickelt durch öffentliche Behörden
 - vor Ort umgesetzt, um eine bestimmte Situation in einer Region zu verbessern
-
- Politikinstrumente können die lokale / regionale / nationale Ebene adressieren.
 - Programme für Investitionen in Beschäftigung und Wachstum (ESF- & EFRE-Programme) sind Politikinstrumente.

Was ist eine **politikverantwortliche Stelle**



- Eine lokale / regionale / nationale **Behörde bzw. öffentliche Stelle**, welche den **klaren öffentlichen Auftrag** und die Verantwortung für die Aufsetzung und / oder Umsetzung eines Politikinstruments hat.

Beispiel für ein **Politikinstrument**



eTrøndelag Strategie = Politikinstrument für die digitale Entwicklung des norwegischen **Bezirks Sør-Trøndelag**: vor 10 Jahren ins Leben gerufen; trägt zur branchen- und sektorübergreifenden Nutzung von IKT bei ; besteht aus vier Bereichen: Digitale Infrastruktur, Digitale Gemeinde, Digitale Innovation und Digitale Kompetenz.

Zuständig = die **Abteilung für Regionalentwicklung der Bezirksverwaltung von Sør-Trøndelag**
→ **politikverantwortliche Stelle**



Was ist ein „**policy improvement**“



Unsere Projekte berichten über **drei Arten von Verbesserungs-/Optimierungsmöglichkeiten:**

- Umsetzung neuer Projekte
- Änderung in der Verwaltung eines Politikinstruments
- Veränderung des Politikinstruments selbst

Beispiel für ein “policy improvement”



eTrøndelag Strategie

Die Bezirksverwaltung startete **zwei neue Projekte** zur Förderung der Digitalisierung der lokalen Wirtschaft:

1. Industry 4.0 Trøndelag: zu Steigerung der digitalen Kompetenzen in Klein- und Kleinstunternehmen
2. The Library: einen lokalen digitalen Technologie-Hub

Beeinflusste Fördermittel: 1,5 Mio. EUR

Inspiration von:

- **Peer Review Besuch** in Deutschland, wo die IKT-Strategie von Sachsen-Anhalt & der IKT-Cluster Mitteldeutschland vorgestellt wurde
- **Good Practice** von Lettland (Ventspils Digital Centre)

Weitere Beispiele unter: <https://www.interregeurope.eu/projectresults/>



Zwei **Aktionsfelder**



Projekte

Eine begrenzte Anzahl von Regionen, welche ihre Erfahrungen und Good Practices zu einem bestimmten Politikfeld der Regionalpolitik /Regionalentwicklung austauschen und weitergeben.



Policy Learning Plattform

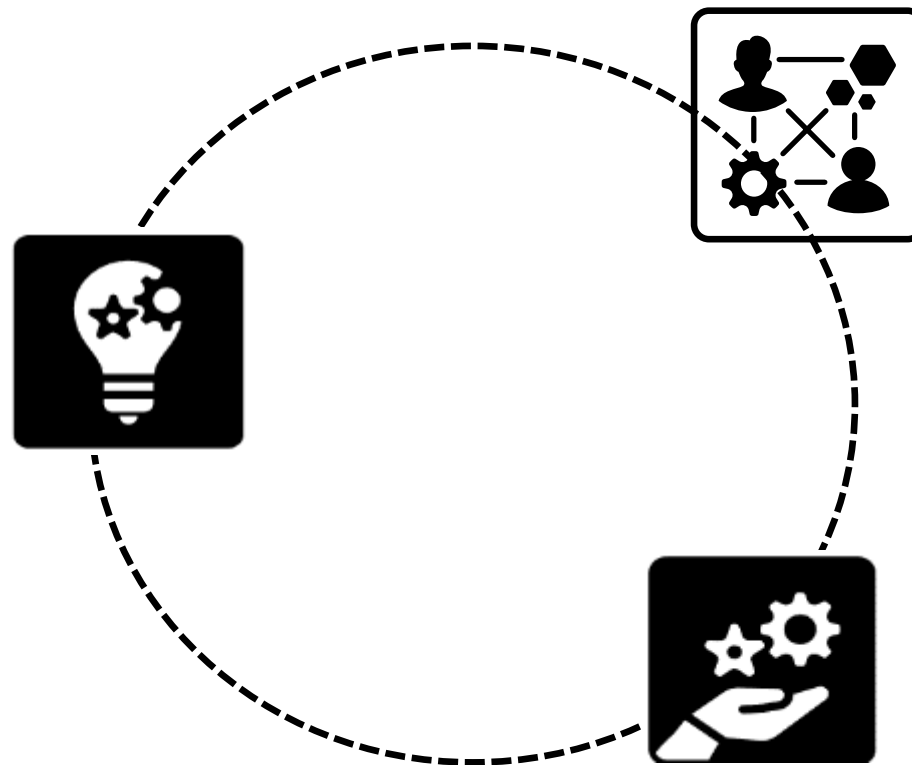
Raum für kontinuierliches Lernen, Wissensaustausch & Vernetzung für ALLE

Die Plattform zusammengefasst

Policy-Learning Angebote durch Zugang zu:

WISSEN

Finden Sie
Politiklösungen
*(Good Practice Datenbank,
thematische Publikationen)*



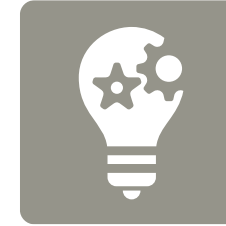
PERSONEN

Treffen Sie unsere
Community
(thematische Events, Webinare)

Expertise

Holen Sie sich
Politikberatung
*(Peer Reviews, Matchmakings,
Policy Helpdesk)*

Zugang zu **WISSEN**



- Fülle an **Politiklösungen** verfügbar



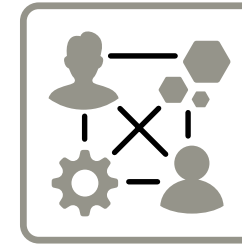
Good Practices Datenbank mit
Beispielen aus der ganzen EU



Analytische **Policy Briefs**,
News und Publikationen

<https://interregeurope.eu/policy-solutions>

Zugang zu **PERSONEN**



- Policy Inspiration von Praktiker:innen zu Praktiker:innen



10,000+ Interreg Europe
Community Mitglieder



Thematische **Policy-
Learning** Events

<https://www.interregeurope.eu/community>

Policy Learning Möglichkeiten



Nächsten Events

- 7. März: Green and inclusive regional mobility solutions (online)
- 14. März: Entrepreneurial Universities: spinoffs and technology transfer (online)
- 26. März: Smart energy management (online)
- 23. April: From biowaste to resource I: exploring methods to increase biowaste collection (online)
- 30. April: From biowaste to resource II: innovative biowaste treatment solutions (online)
- 22. Mai: Promoting sustainable materials and circularity in construction (Workshop in Wien)
- 23. Mai: Enabling the renovation wave (Workshop in Wien)

Zugang zu **EXPERTISE**

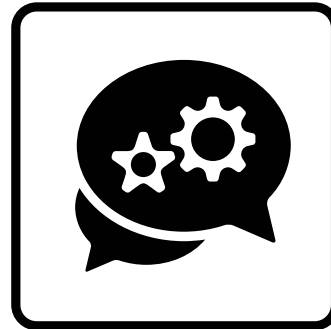


- **Politikberatung** durch unsere thematischen Expert:innen



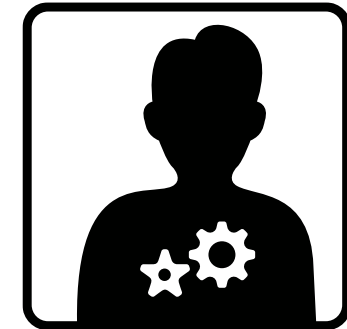
Peer Reviews

Detaillierte Analysen
und Empfehlungen
durch Peers



Matchmakings

Ideen für die Lösung
einer politischen
Herausforderung



Policy helpdesk

Ideen für die Lösung
einer politischen
Herausforderung

<https://www.interregeurope.eu/get-policy-advice>

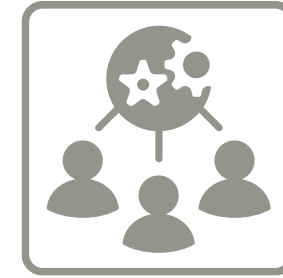
EXPERTISE: Über 60 Peer Reviews ermöglicht

**Reports mit
Empfehlungen
online verfügbar**

Expert support reports
Discover policy recommendations from our peer review and matchmaking sessions.

 Regional innovation governance: key learnings The Policy Learning Platform organised a peer review for the Regional Council of Pääjärvi-Häme in Lahti, Finland, held on 17-18 October 2023. Discover the key learnings. 25 October 2023 By Platform	 ERDF for interregional innovation projects: key learnings The Policy Learning Platform organised a peer review for the Ministry of Finance and for European Affairs of Brandenburg, in Potsdam, Germany in October 2023. Discover the key learnings. 24 October 2023 By Platform	 Sustainability Governance in the City of Tallinn Take a look at the recommendations from the peer review on sustainability governance of the city of Tallinn. 04 October 2023 By Platform	 Governance and digitalisation of fortress heritage in the City of Magdeburg On 13 and 14 September 2023, the Policy Learning Platform hosted a peer review together with the City of Magdeburg on the topic of governance and digitalisation of fortress heritage. Discover the recommendations. 26 September 2023 By Platform
 Better governance for Cultural and Creative industries Explore the recommendations from	 Protecting and recovering local biodiversity On 21 and 22 June 2023, the Policy Learning Platform organised an on-	 Supporting reuse of boilers in private housing On 22 June 2023, the Policy Learning Platform hosted an online	 Fast tracking Renewable Energy Communities in the Cypriot context Read through the recommendations

Ask for your **PEER REVIEW!**



- Kontaktieren Sie die Plattform-Expert:innen!
- Jederzeit beantragbar!
- Prüfung des Antrags innerhalb von 1 Monate!
- Auf Ihre Bedürfnisse zugeschnittenes Fachwissen!

<https://www.interregeurope.eu/peer-review>



Interreg Europe – Der 3. Call for Project Proposals: Rahmenbedingungen für die Projektentwicklung

Verena Priem, Interreg Europe Joint Secretariat

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Key project features

Verena Priem

Senior Policy Officer | Interreg Europe Secretariat

6 MAR 2024

National Info Day, Austria
Online



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Content

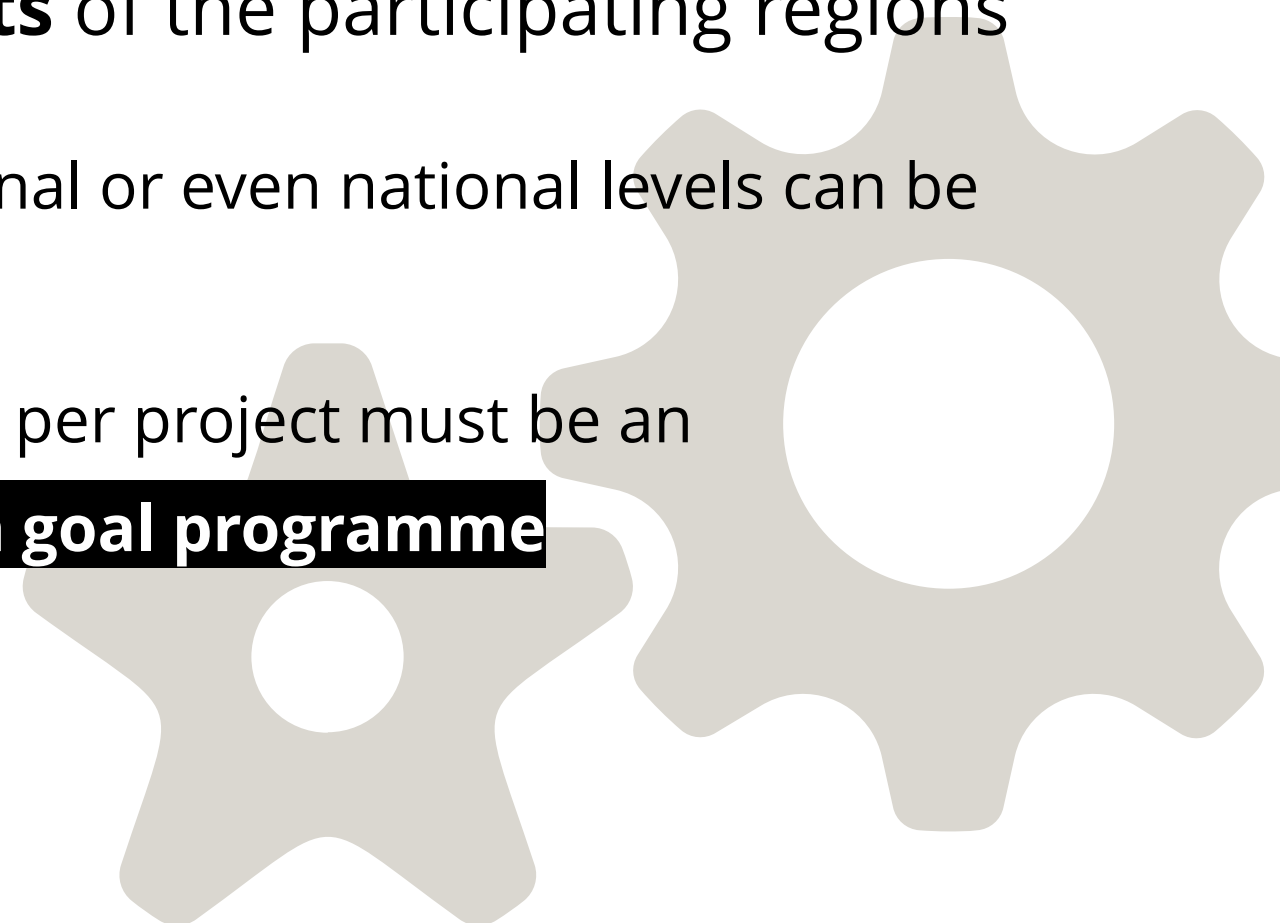
1. Project **objectives & activities**
2. **Partnership** requirements
3. Project **finances**

1. Project **objectives & activities**

Project **objective**

Improve the **policy instruments** of the participating regions

- Public interventions at local, regional or even national levels can be addressed
- But at least **one** policy instrument per project must be an **Investment for jobs and growth goal programme**



Project **activities**

- Exchange of experience & **capacity building** through identification and transfer of **good practices**
- **Pilot actions** possible from the start of the project or at mid-term (but maximum one per policy instrument)

What is a **good practice**



- A **policy-related** initiative
- Proved to be **successful** in a region
- Potential **source of inspiration** for other regions

Example of a **good practice**



Climate Toolkit 4 Business

This online toolkit **for SMEs** was developed in Ireland by the Department of Enterprise, Trade and Employment with the Department of Environment, Climate and Communications. It was launched in late 2021.

The toolkit provides SMEs with advice on **how to limit their environmental footprint**. It helps them consider the main pollution components of their business activity (energy, travel, materials, water) and break down their green transition into smaller components. The tool automatically generates an **action plan** for individual SME based on their consumption data.

Since its launch, close to **ten thousand users** viewed an individual climate action report for their business.

The tool development, promotion, maintenance and staff cost around **EUR 154,000**.

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AccelerateGDT

<https://www.interregeurope.eu/good-practices/climate-toolkit-4-business>

What is a **pilot action**



Implementation-related activities dedicated to **testing** a new public intervention approach.

Possible only under certain conditions:

- Clear contribution to policy improvements
- Clear interregional & testing character

Example of a **pilot action**



Autonomous shuttle service

The aim of this pilot action is to **improve the transport connectivity of suburban areas** in Vilnius and to provide access to public transport stops located outside of people's walking reach.

The pilot action will test in **three selected suburban areas** of Vilnius a 12-seat L4 autonomous electric shuttle service to escort children to/from local schools and connect adults to/from bus stops. It will **test the viability of the service**.

The Vilnius City Municipality will explore many aspects of the service before deciding **whether to scale up the solution** and include it in their **SUMP**. They will explore, for example, the vehicle model selection criteria, the impact of adverse weather conditions, the infrastructure requirements, optimal charging and routes, or operational costs.

Implementation of activities

2 phases over 4-year implementation

CORE	FOLLOW UP
3 years	1 year
Exchange of experience to achieve policy improvements	Monitor policy improvements

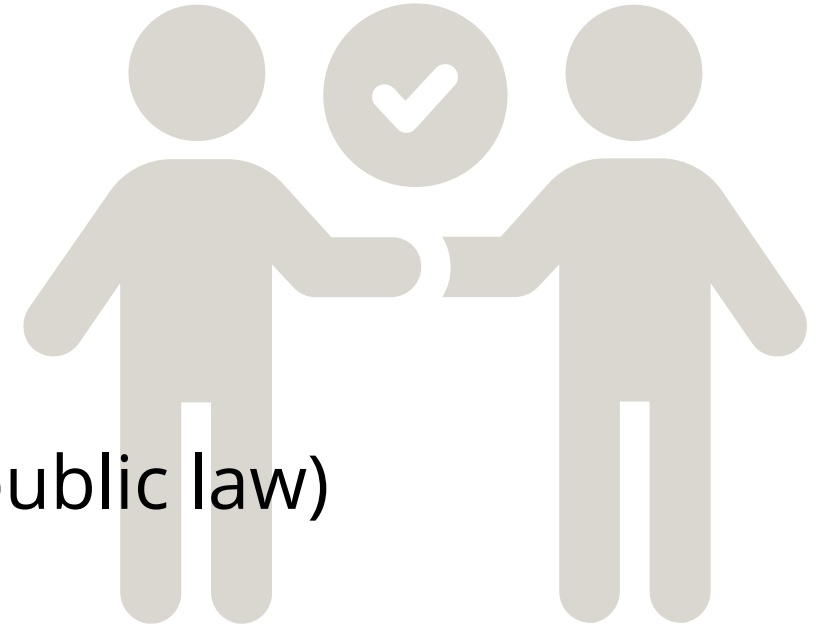
Implementation of activities

- **Action plans** no longer needed (only for regions which do not achieve results by end of core phase)
- Some **flexibility** in the follow-up phase:
 - Up to each project to define the exact activities
 - Exchange of experience still possible

2. Partnership requirements

Who is **eligible**?

- **Public authorities**
- **Public law bodies** (bodies governed by public law)
- **Private non-profit bodies**



**Recommendation:
5-8 partner
regions**

Policy relevance of partnership

Policy responsible authorities must be involved in the project:

- As **partners** for at least **50%** of the policy instruments addressed
- As '**associated policy authorities**' for the remaining policy instruments

Creation of a **stakeholder group** in each region



What is an **'associated policy authority'**



Main features:

- Officially included in the application form
- No budget - travel & accommodation costs covered by relevant project partner
- Declaration provided at the application stage
- Involvement regularly monitored during project implementation

Discovery partner



Rationale: facilitate participation from the 7 new countries

Albania, Bosnia and Herzegovina, Moldova, Montenegro, North Macedonia, Serbia, Ukraine

Main characteristics:

- Lighter form of involvement: no need to address a policy instrument
- Aim: to discover interregional cooperation and learn from others
- Recommendation: max 2 per project

Geographical coverage

- **Broad** coverage required
- **Mix** between more and less advanced regions
- **Five areas**



Geographical areas	Countries covered
North	Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Sweden
East	Austria, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia
South	Croatia, Cyprus, Greece, Italy, Malta, Portugal, Spain
West	Belgium, France, Ireland, Luxembourg, Netherlands, Switzerland
EU candidates	Albania, Bosnia and Herzegovina, Moldova, Montenegro, North Macedonia, Serbia, Ukraine

Programme area

Interreg Europe's eligibility area extended to **36 Partner States**



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3. Project finances

Eligibility and co-financing rates

Co-financing rates	According to legal status or location
80% Interreg funding	Public or public equivalent from the EU
70% Interreg funding	Private non-profit from the EU
50% Norwegian funding	Public, public equivalent and private non-profit from Norway (NO)
Swiss funding	Public, public equivalent and private non-profit from Switzerland (CH)

Simplified financial rules

Cost categories	Simplification
Preparation costs	Lump sum €17,500
Staff	Fixed % of the real gross employment cost
Office & administration	Flat rate of 15% of staff costs
Travel & accommodation	Flat rate of 15% of staff costs (real cost reporting only in specific justified cases)
External Expertise and Services	
Equipment	
Infrastructure and Works	For pilots only

Plus:

- Simplified reporting, faster payments to projects
- Less control (sampling, risk-based verifications)

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Third call features

Verena Priem

Senior Policy Officer | Interreg Europe Secretariat

6 MAR 2024

National Info Day, Austria
Online



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Call **main features**

1. When? **20 MARCH – 7 JUNE 2024, 12 noon** (CEST Paris time)
2. How much? Up to **130 MEUR**
3. About what? All **topics** open
4. From where? All **corners** of the programme area

Timing of **the call**

12 weeks

Opening: **20 March 2024** (portal available)

Closing: **7 June 2024 at 12:00** CEST (Paris time)

Decision: **end of 2024**

Application pack available at: <https://www.interregeurope.eu/apply-for-the-call>

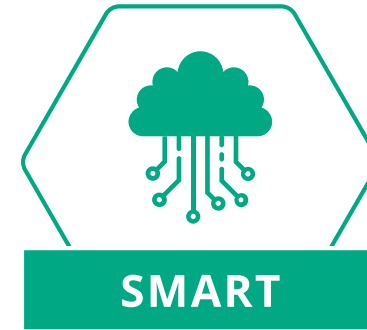
Topics of the call

All topics open



Concentration principle (80%)

Insight into **topics**



Within 80%

- **Research and Innovation** capacities, uptake of advanced technologies
- **Digitisation** for citizens, companies, research organisations and public authorities
- Sustainable growth and **competitiveness of SMEs** and job creation in SMEs, including by productive investments
- **Skills** for smart specialisation, industrial transition & entrepreneurship
- Digital **connectivity**

Insight into **topics**



Within 80%

- **Energy efficiency** and reduction of greenhouse emissions
- **Renewable energy**
- **Smart energy systems**, grids and storage
- **Climate change** adaptation, disaster risk prevention, resilience
- Access to **water** and sustainable water management
- Circular and **resource efficient** economy
- Protection and preservation of **nature and biodiversity**, green infrastructures, pollution reduction
- **Sustainable urban mobility** for zero carbon economy

Insight into **topics**



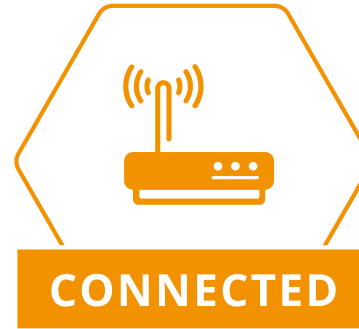
Within 80%

- Effectiveness and inclusiveness of **labour market**, access to quality employment, social economy
- Equal access to **health care**, health systems resilience, family-based and community-based care
- **Culture and tourism** for economic development, social inclusion and social innovation

Insight into **topics**



- Accesses to **education, training** and lifelong learning, distance and on-line education and training
- Inclusion of **marginalised communities**, low-income households and disadvantaged groups
- Socio-economic **integration** of third country nationals, including **migrants**



- **Climate resilient**, intelligent, secure, sustainable and intermodal **TEN-T**
- **Sustainable**, climate resilient, intelligent and intermodal **national, regional and local mobility**



- Sustainable **integrated territorial development**, culture, natural heritage, sustainable tourism and security

Insight into **topics**



‘Non-thematic’ topics related to implementation of regional development policies

For example:

- evaluating and monitoring public intervention
- management of public procurement
- management of state aid
- management of financial instruments

Innovative character

What is the **added value** of your project?

Remember to check:

www.interregeurope.eu/approved-projects



Geographical coverage

- **Four areas (out of five)** to be covered
- **Mix** between more and less advanced regions
- Participation of **EU candidates** partners encouraged
- Participation of Swiss partners encouraged

Geographical areas	Countries covered
North	Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Sweden
East	Austria, Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia
South	Croatia, Cyprus, Greece, Italy, Malta, Portugal, Spain
West	Belgium, France, Ireland, Luxembourg, Netherlands, Switzerland
EU candidates	Albania, Bosnia and Herzegovina, Moldova, Montenegro, North Macedonia, Serbia, Ukraine


 NEW

First and second call - **lessons learned**

On eligibility

- Ensure that at least one instrument is an **Investment for growth & jobs** goal programme
- Check carefully the **'policy responsible authority' status** of the organisations involved in the project
- Don't prepare documents (e.g., declarations) at the last minute

First and second call - **lessons learned**

On quality assessment

- **Partnership** is key
 - Broad geographical area (e.g., AL, BA, BG, ME, MK, SI and part of FR also in MED)
 - Balanced partnership (e.g., country representation, mix between more & less advanced regions)
 - Policy relevance of partners
- Quality of **results**
 - Innovative character (especially when partners who come back on similar topic)
 - Expected policy improvements

Please justify when **programme recommendations** are not followed

Programme area

Interreg Europe's eligibility area extended to **36 Partner States**



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Key to **successful application**

- Thorough **preparation**
 - Read carefully programme documents (e.g., the manual)
- **Assistance** tools
 - Use self-assessment tool
 - Ask for JS feedback (during open call)
 - Join assistance events
- Get to know our **selection process**
 1. Eligibility = ineligible proposals get **no further assessment**
 2. Quality criteria = meet programme expectations



Fragen & Antworten

Interreg Europe - Erfolgsgeschichte aus Österreich: das Projekt SMEOrigin (SMEs & European Original Geographical Indications)

Susanne Urschler, Steirische Wirtschaftsförderungsges.m.b.H.

**Interreg
Europe**



Co-funded by
the European Union

SMEOrigin

Nationale Informationsveranstaltung ÖROK

INTERREG EUROPE 2021-2027

Susanne Urschler

Head of EU-Projektmanagement

susanne.urschler@sfg.at

06. MÄRZ 2024



NEUES DENKEN. NEUES FÖRDERN.

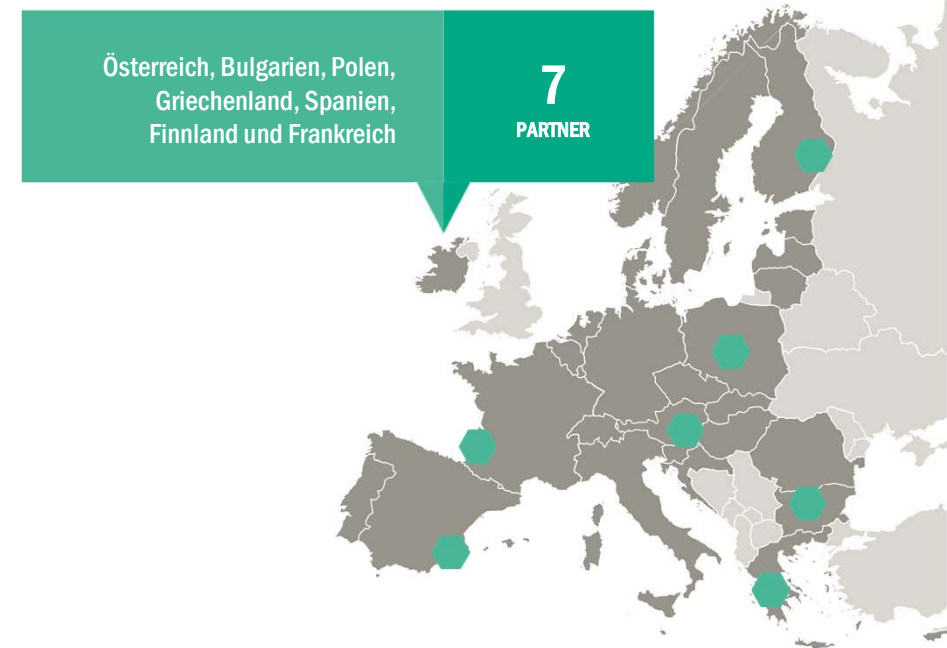
Projekt Ziel



Das Projekt SMEOrigin fördert **Produkte mit geografischen Angaben** in Europa und stärkt so die Wettbewerbsfähigkeit im Lebensmittelsektor.

Sieben Partnerregionen verfolgen das gemeinsame Ziel, ihre **Wirtschaftsentwicklungsiniativen** (Förderungen & Finanzierungen) im Lebensmittelsektor zu verbessern und die **Bedeutung** regionaler Produkte mit geografischer Angabe hervorzuheben. Die steirische Wirtschaftsförderung SFG hat die Maßnahme initiiert und führt die Kooperation der sieben europäischen Partnerländer an.

01.03.2023 – 31.05.2027



Projekt Zeitraum

2 phases over 4-year implementation

CORE	FOLLOW UP
3 years	1 year
Exchange of experience to achieve policy improvements	Monitor policy improvements

E Workplan

E.1 Core phase (Exchange of experience)

Semester 1	Start date	End date
1	01 March 2023	31 August 2023
2	01 September 2023	29 February 2024
3	01 March 2024	31 August 2024
4	01 September 2024	28 February 2025
5	01 March 2025	31 August 2025
6	01 September 2025	28 February 2026

E.2 Follow-up phase

Semester 1	Start date	End date
7	01 March 2026	31 August 2026
8	01 September 2026	28 February 2027

Projekt Partner



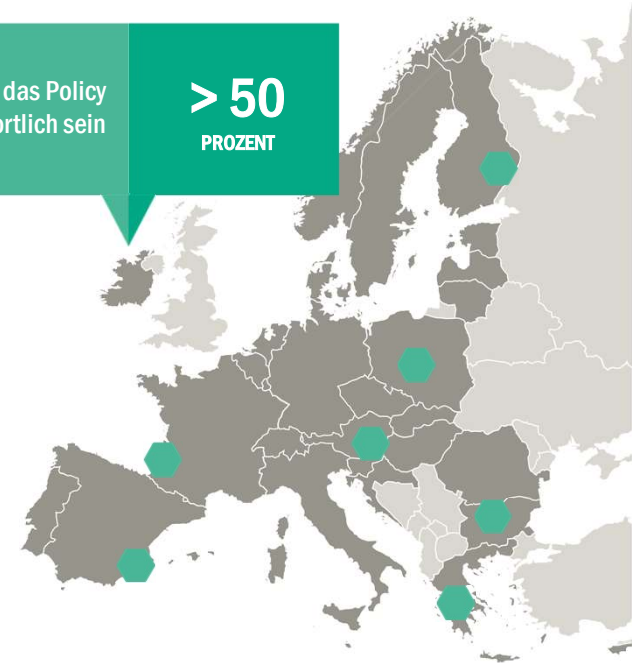
SMEOrigin

SMEOrigin

Partner	Name	Country
LP	Styrian Business Promotion Agency SFG	Austria
PP 02	Stara Zagora Regional Economic Development Agency	Bulgaria
PP 03	Opolskie Centre for Economy Development	Poland
PP 04	Savonlinnan Hankekehitys Oy	Finland
PP 05	University of Patras - Department of Environmental Engineering (ENV)	Greece
PP 06	Municipality of Calasparra from the Region of Murcia	Spain
PP 07	INTERBIO Nouvelle-Aquitaine	France

Projektpartner müssen für das Policy Instrument verantwortlich sein

> 50
PROZENT

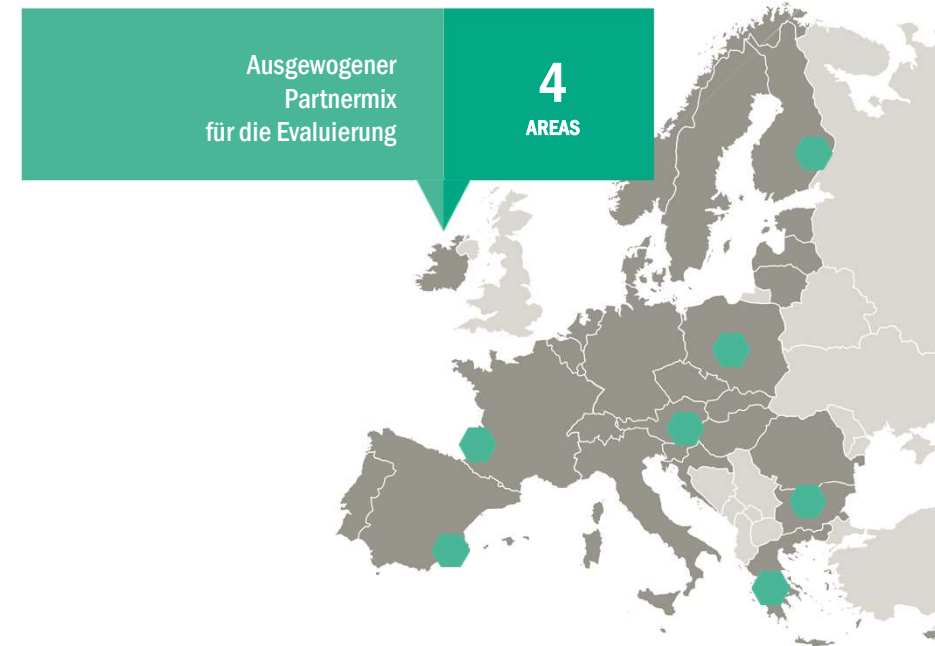


Projekt Partner



- Geografische Abdeckung von vier Gebieten
- Mischung zwischen stärker und weniger stark entwickelten Regionen

Areas	Countries covered
North	Denmark, Estonia, Finland , Germany, Latvia, Lithuania, Norway, Sweden
East	Austria , Bulgaria , Czech Republic, Hungary, Poland , Romania, Slovakia, Slovenia
South	Croatia, Cyprus, Greece , Italy, Malta, Portugal, Spain
West	Belgium, France , Ireland, Luxembourg, Netherlands, Switzerland



Projekt Matrix

Interreg
Europe



Co-funded by
the European Union

SMEOrigin

SMEOrigin

Partner	Name	Country	Geographical Area	Level of development	eAmbrosia	Policy instrument	IG&J	Policy relevance	IVC/IRE projects	Food projects	Approved
LP	SFG	Austria	East	More developed							
PP	Bulgarian Chamber of Commerce and Industry	Bulgaria	East	Less developed					Yes	IRE - QUALIFY - SMEs	
PP	Plovdiv - Sofia	Bulgaria	East	Less developed					Yes	IRE FoodChains 4 Europe - Innovation	
PP	Pazardzhik Regional Administration	Bulgaria	East	Less developed					Yes	IRE REGIONS 4FOOD - Innovation	
PP	South Transdanubian Regional Innovation Agency	Hungary	East	Less developed					Yes	IRE REGIONS 4FOOD - Innovation	
PP		Denmark	North	More developed							
PP	Estonia Chamber of Commerce & Industry	Estonia	North	Transition					Yes	IRE - QUALIFY - SMEs	
PP	Estonia Ministry of Rural Affairs	Estonia	North	Transition					Yes	IRE NICHE - Innovation	
PP	Competence Center for Nutrition	Germany	North						Yes	IRE - FRIDGE - SMEs	
PP	Regione di Calabria	Italy	South	Less developed					Yes	IRE Agri Renaissance - Innovation	
PP	Regione di Liguria	Italy	South	More developed					No		
PP	Region of Thessaly	Greece	South	Less developed					Yes	IRE - QUALIFY - SMEs	
PP	Centro Region	Portugal	South	Less developed					Yes	IRE Agri Renaissance - Innovation	
PP	Government of Catalonia – Ministry of Climate Action, Food and Rural Agenda	Spain	South	More developed					Yes	IRE - QUALIFY - SMEs	
PP	Regional Development Agency of Navarra	Spain	South	More developed					Yes	IRE - SME ORGANICS - SMEs	
PP	La Rioja	Spain	South	More developed					Yes	IRE Agri Renaissance - Innovation	
PP		Belgium	West	Developed							
PP	Interbio	France	West	More developed					Yes	IRE - SME ORGANICS - SMEs	
PP	Pays de la Loire Regional Council	France	West	More developed					Yes	IRE REGIONS 4FOOD - Innovation	
PP	Province of East Flanders	Belgium	West	More developed					Yes	IRE - FRIDGE - SMEs	
PP	Province of Flevoland	Netherlands	West	More developed					Yes	IRE FoodChains 4 Europe - Innovation	
PP	Province of Limburg	Netherlands	West	More developed					Yes	IRE REGIONS 4FOOD - Innovation	
PP	Region South Netherlands	Netherlands	West	More developed					Yes	IRE - STRING - Clusters	
PP	Province of Noord Brabant	Netherlands	West	More developed					Yes	IRE - EUREGA - SMEs	

Internationale Benchmarks

SMEOrigin

Im Fokus stehen der **Wissenstransfer** und die Schaffung dynamischer **Geschäftsnetzwerke**. Eine zentrale Rolle, um die regionale Vielfalt und Qualität zu erhalten, spielen dabei:

- ▶ die Stärkung der Wertschöpfungsketten,
- ▶ die Förderung der digitalen Transformation,
- ▶ die Verbesserung der Produktkennzeichnung
- ▶ sowie die Berücksichtigung nachhaltiger Entwicklungen



Policy Instrument

SMEOrigin

Wir streben drei Arten von Ergebnissen an, indem wir die politischen Instrumente der teilnehmenden Regionen verbessern, nämlich:

- ▶ neue Projekte in den teilnehmenden Regionen initiieren
- ▶ verbesserte Steuerung der politischen Instrumente schaffen
- ▶ strukturelle Veränderung der politischen Instrumente erreichen.

Verbesserungen auf lokaler, regionaler und nationaler Ebene werden durch das Projekt erzielt.

LOKAL: 2

REGIONAL: 4

NATIONAL: 1



Fotocredit: SVGH – Werner Krug

Policy Instrument

SMEOrigin

- ▶ Styrian Economic Development Act 2001
- ▶ Regionalentwicklungsgesetz
- ▶ SFG ist Policy Authority



Fotocredit: SVGH – Werner Krug

Semester 1

These tasks are to ensure that the project is launched successfully and that all partners have a clear idea of the objectives and activities. The first physical interregional event provides an opportunity for the exchange of information and the launch of policy-related work.

- **Finding together, orientation, analyse, learning, hello to social media**
- Policy related work starts
- **Kick-off meeting to clarify roles and responsibilities**
- **March 2023: Technical kick-off meeting (online):** Development of a template document for efficient data collection. Presentation of best practices of partners on specific topics.
- Agreement on a framework for describing existing policies. Benchmarking with previous Interreg Europe projects in the food sector.
- **Identification and compilation of the organisations and partners involved**
- **Defining the project goals and objectives** in order to have a clear guide for the work.
- **Forming the project team and working groups** to organise and coordinate the tasks efficiently.
- **Communication:** guidelines, promotion, branding, social media
- **May 2023: First physical interregional event** in the Region of Murcia (ES): **Exchange** on policy-related work to date. Discussion on policy-related results and needs for improvement. **Presentation of expert knowledge** on agricultural contributions to regional development.
- **Identify global policy drivers** for improvement related to GIs.
- **Identification of specific needs of SMEs** in the area of geographical indication
- **Analyse the implementation of existing policy instruments and key interventions** related to GI.

→ **Benchmarking**
= Open point –
continued 2nd
Semester

✓ **Spain**

✓ **through**
Workshop &
Status-quo-
Analysis

Stakeholder Steiermark

SMEOrigin



20 Stakeholder
(Antrag: 7 Stakeholder)

STEIERMARK



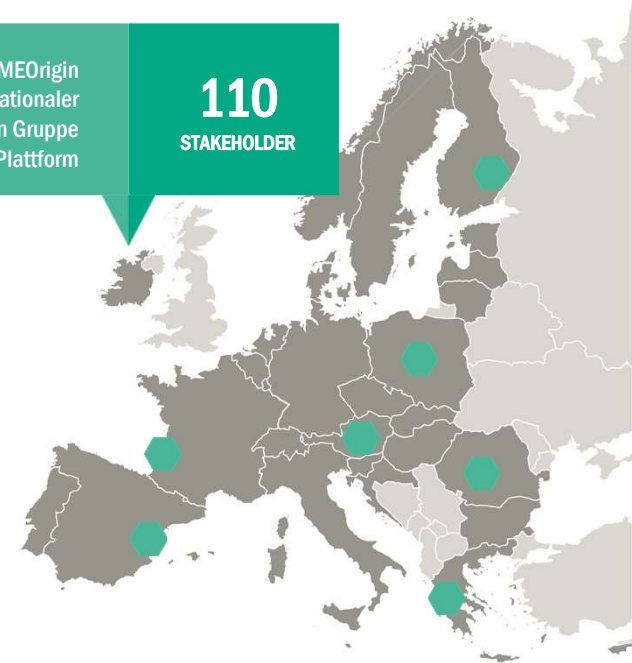
Stakeholder Europa

Studienreisen & Vernetzung

- ➔ **BULGARIEN** - 29. bis 31.05.2024
Festival der Rosen in Stara Zagora
- ➔ **FINNLAND** - 20. bis 22.08.2024
Saimaa European Region of Gastronomy
- ➔ **POLEN** – Oktober 2025
Region Opolskie
- ➔ **FRANKREICH** – Mai 2026
Abschlussevent in Bordeaux

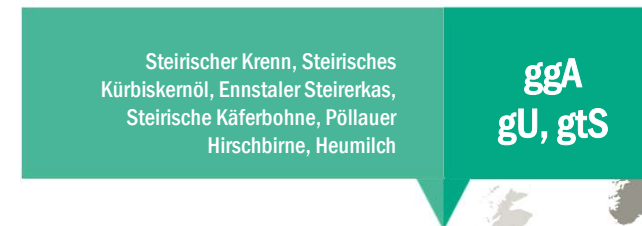
Austausch der SMEOrigin
Stakeholder auf internationaler
Ebene über eine LinkedIn Gruppe
und die SMEOrigin Plattform

110
STAKEHOLDER



Good Practices

ÖSTERREICH



Good Practices

FRANKREICH
FINNLAND
SPANIEN

Regionale
Produktgruppen
erobern
den Handel



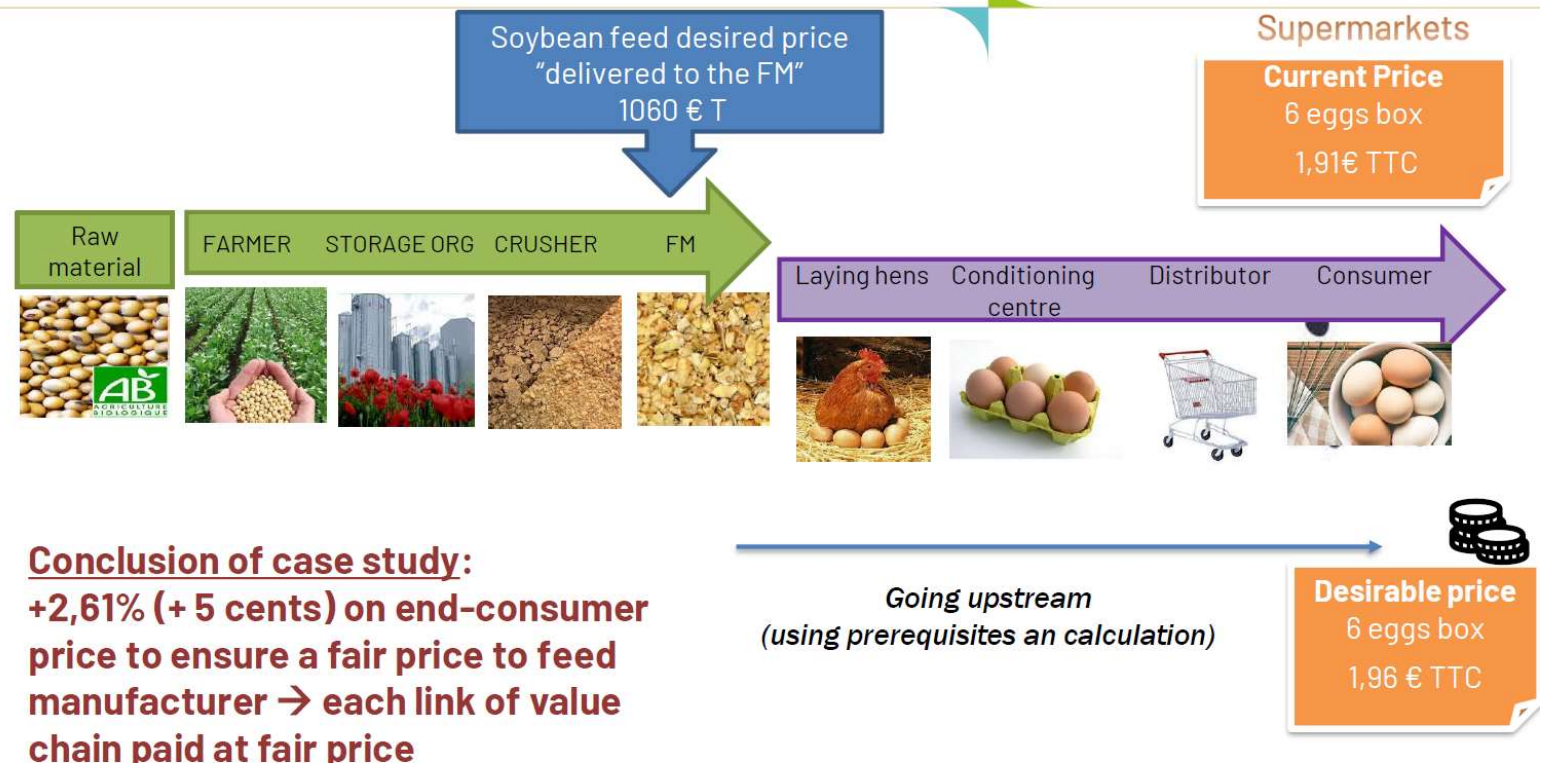
Good Practices

FRANKREICH

Analyse von Food Wertschöpfungsketten für einzelne Produkte bzw. Produktgruppen



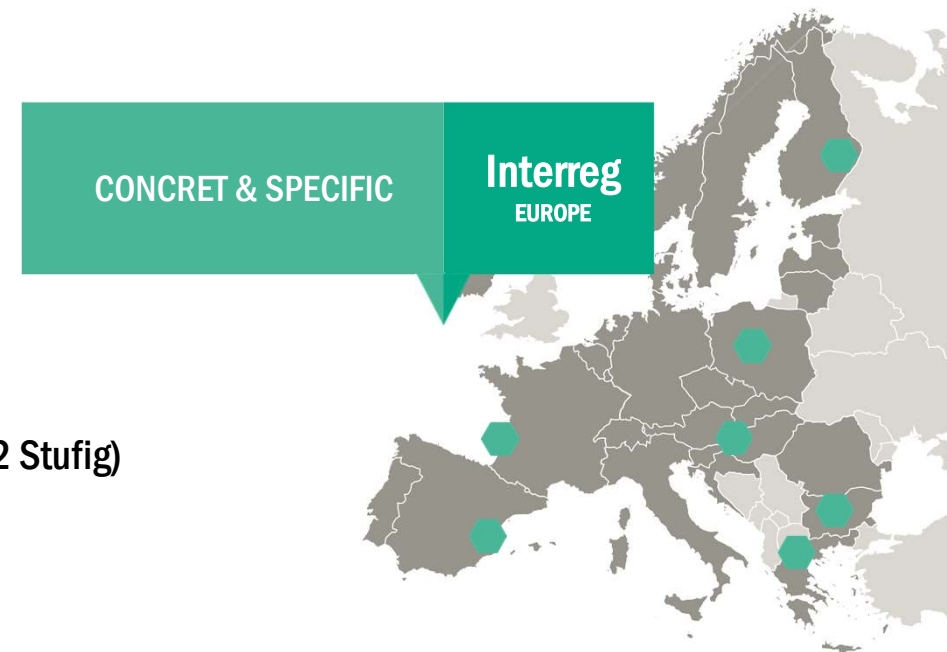
2- Desired price delivered to FM



Tipps Antragstellung

...as first time Lead Partner

- ➔ **ZEITMANAGEMENT**
PP, Synergien mit Projekten, Policy Level (Bestätigung),
Workplan (Events), Budget, Stakeholder
- ➔ **BUDGET**
Spending Plan, Nachverhandlungen, Control System (Spanien 2 Stufig)
- ➔ **Be CONCRET and SPECIFIC**
Antrag teilweise nur 1000 Zeichen
- ➔ **INTERREG EUROPE**
Vorlagen, Self assessment tool, Relevance check



**Interreg
Europe**



Co-funded by
the European Union

SMEOrigin

*The project SMEOrigin is implemented in the
framework of the Interreg Europe programme and
co-financed by the European Union.*

Thank you!

www.interreg europe.eu/SMEOrigin



Unterstützungsangebote und nationale Rahmenbedingungen für die Projektentwicklung inkl. österreichisches Prüfsystem 2021-2027

Verena Priem, Interreg Europe Joint Secretariat

Anna Maria Kramann, ÖROK-Geschäftsstelle / National Contact Point

Irena Hnatkova, Bundesministerium für Land- & Forstwirtschaft, Regionen und Wasserwirtschaft

**Interreg
Europe**



Co-funded by
the European Union

Assistance to applicants

Verena Priem

Senior Policy Officer | Interreg Europe Secretariat

06 March 2024

Nation Info Day Austria
online



Follow us on social media



Steps to project development

1. Check **relevance**
2. Get **inspired**
3. Share **project idea**
4. Find **partners**
5. Ask for **feedback** (available only when call is open)

Check **relevance**

Is Interreg Europe for you?

⇒ Are you involved in regional development policies?

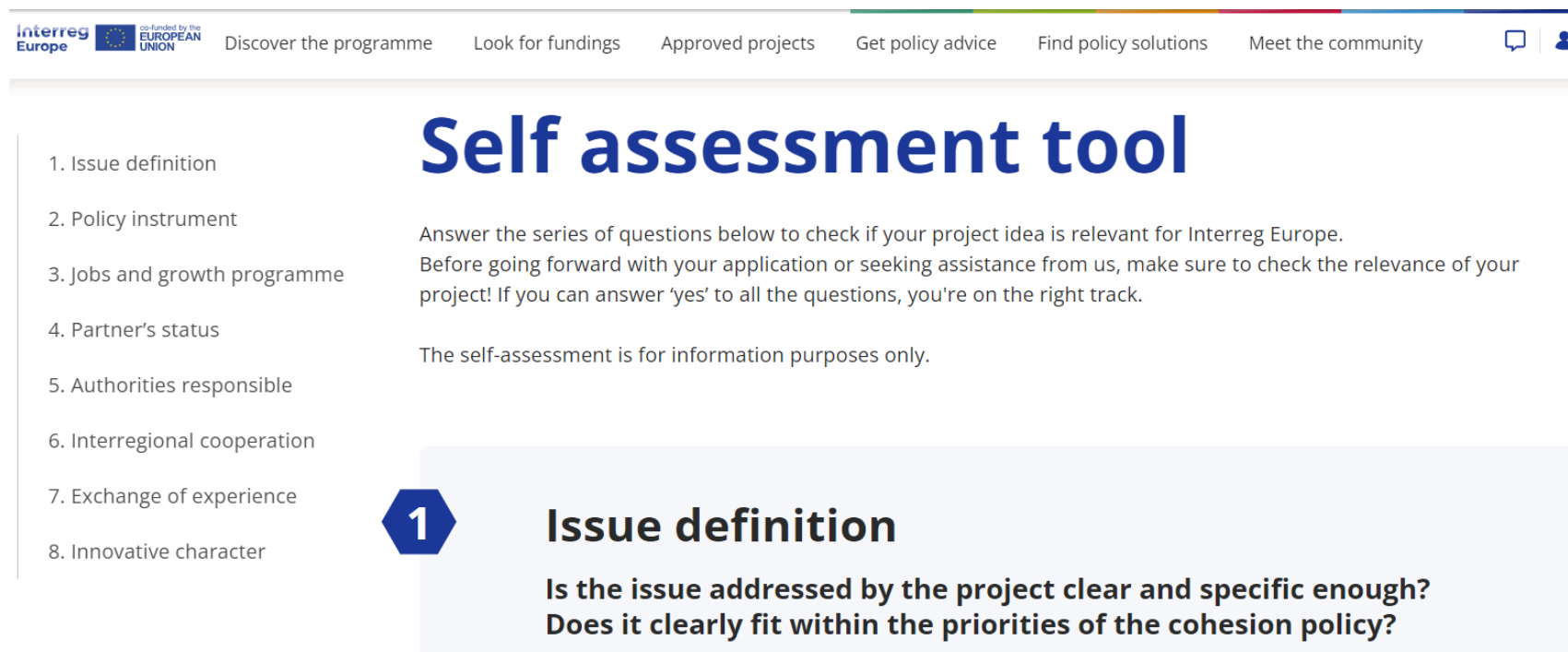
⇒ Are you looking for new solutions?

⇒ Are you ready to work with partners from other European countries?

www.interregeurope.eu/your-projects-relevance

Check **relevance**

Self-assess your idea before asking for our feedback



The screenshot shows the 'Self assessment tool' page on the Interreg Europe website. The header includes the Interreg Europe logo, the European Union flag, and navigation links: 'Discover the programme', 'Look for fundings', 'Approved projects', 'Get policy advice', 'Find policy solutions', and 'Meet the community'. A sidebar on the left lists eight assessment criteria: 1. Issue definition, 2. Policy instrument, 3. Jobs and growth programme, 4. Partner's status, 5. Authorities responsible, 6. Interregional cooperation, 7. Exchange of experience, and 8. Innovative character. The main content area is titled 'Self assessment tool' and contains instructions: 'Answer the series of questions below to check if your project idea is relevant for Interreg Europe. Before going forward with your application or seeking assistance from us, make sure to check the relevance of your project! If you can answer 'yes' to all the questions, you're on the right track.' It also states 'The self-assessment is for information purposes only.' A blue hexagon with the number '1' highlights the first section, 'Issue definition', which includes the questions: 'Is the issue addressed by the project clear and specific enough?' and 'Does it clearly fit within the priorities of the cohesion policy?'.

Interreg Europe co-funded by the EUROPEAN UNION

Discover the programme Look for fundings Approved projects Get policy advice Find policy solutions Meet the community

Self assessment tool

1. Issue definition
2. Policy instrument
3. Jobs and growth programme
4. Partner's status
5. Authorities responsible
6. Interregional cooperation
7. Exchange of experience
8. Innovative character

Answer the series of questions below to check if your project idea is relevant for Interreg Europe.
Before going forward with your application or seeking assistance from us, make sure to check the relevance of your project! If you can answer 'yes' to all the questions, you're on the right track.

The self-assessment is for information purposes only.

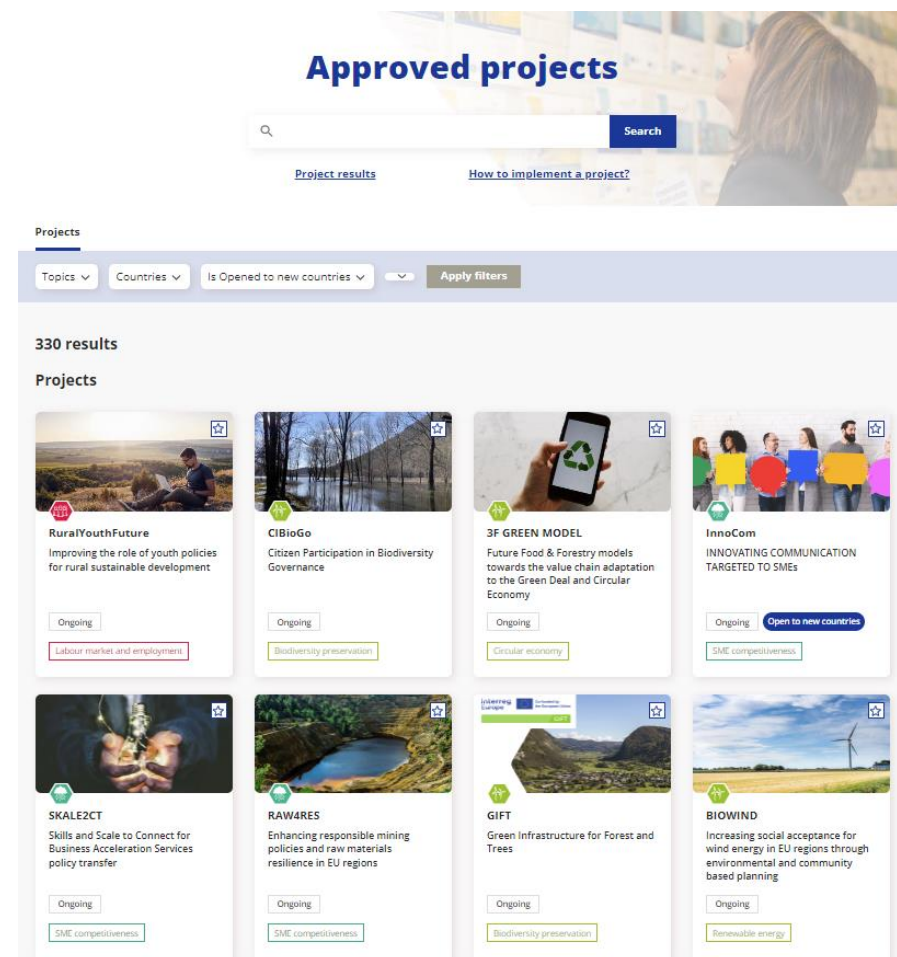
1 Issue definition

Is the issue addressed by the project clear and specific enough?
Does it clearly fit within the priorities of the cohesion policy?

www.interregeurope.eu/check-project-relevance

Get **inspired** by running projects

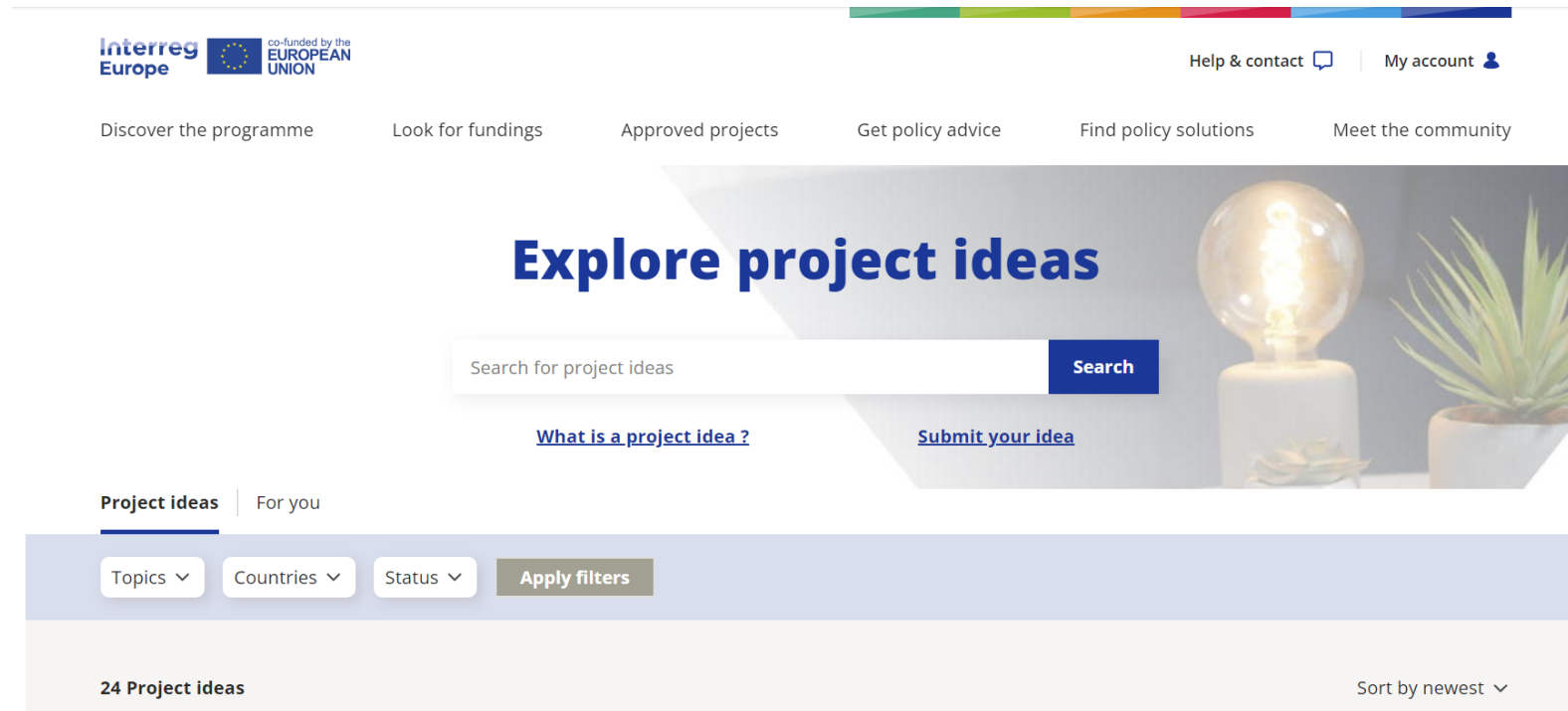
Check what kind of activities
our programme supports



www.interregeurope.eu/search-approved-projects

Get **inspired** by other project ideas

Check what project ideas already exist and search for partners



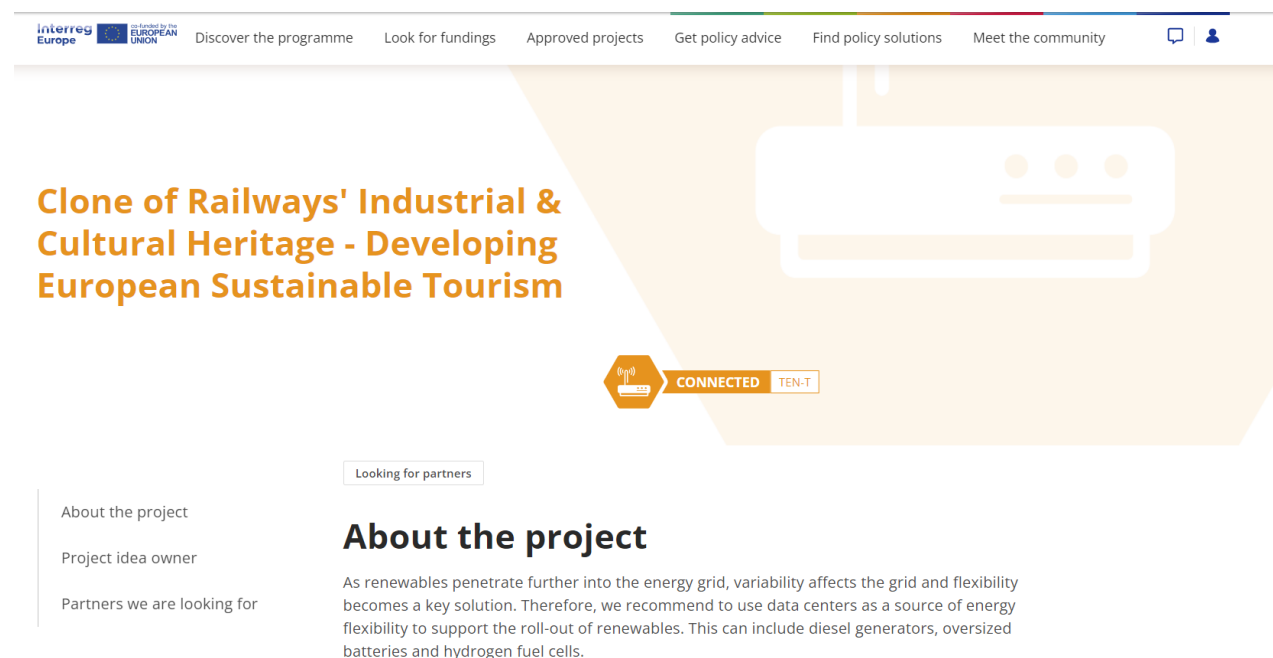
www.interregeurope.eu/project-ideas

Share **project idea**

Publish your project idea on our website to tell others:

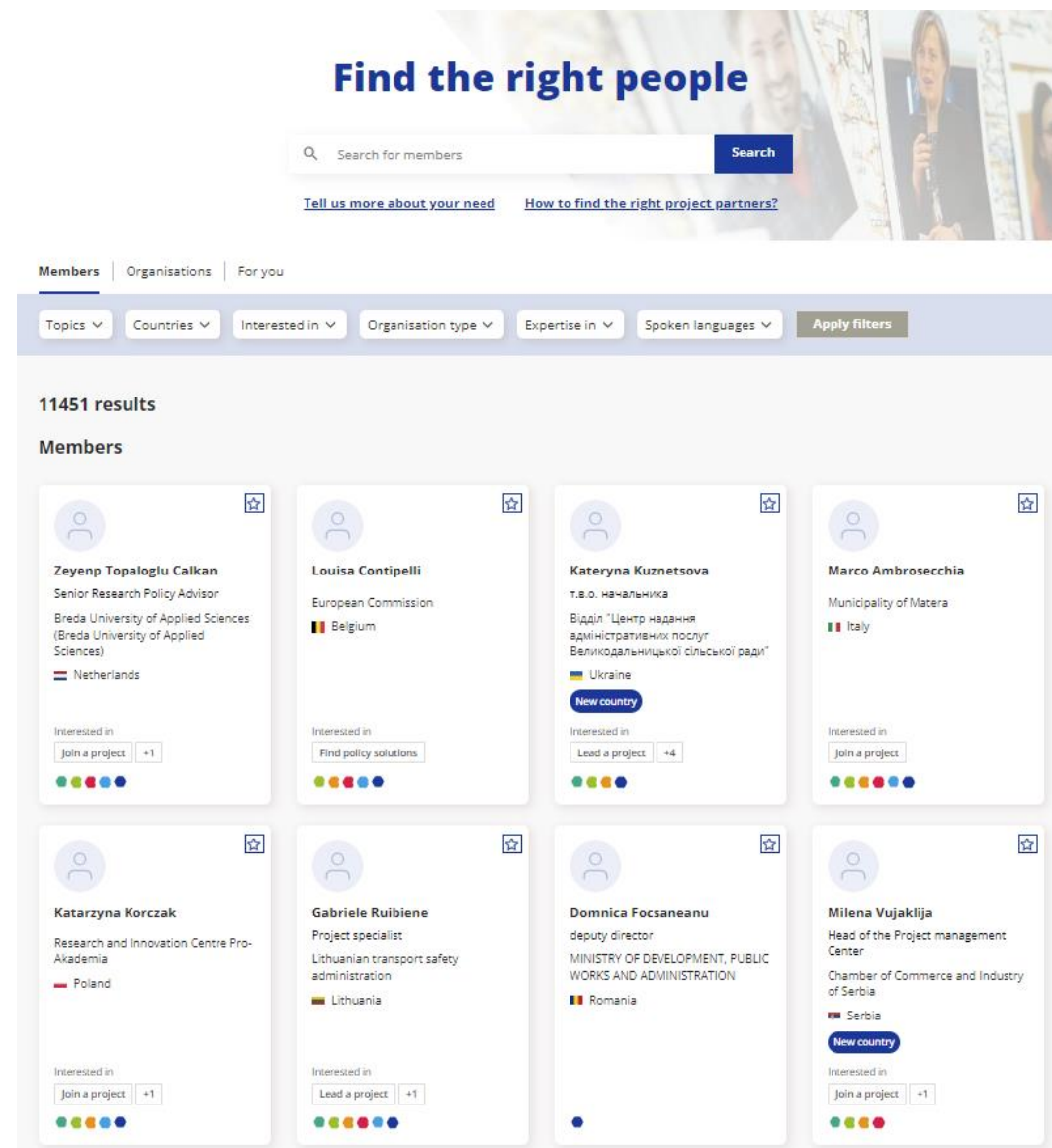
⇒ what you'd like to do

⇒ what partners you are looking for



Find **partners**

Search for people or organisations to find project partners



www.interregeurope.eu/community/members

Ask for feedback from the joint secretariat

- Once the **call is open** and your project idea is clear
⇒ ask for **programme's feedback** (one feedback per idea and call)

Our officers can give you feedback:

- In writing
- On the phone/ online
- At events (check agendas carefully)

Key documents

- **Programme manual**
- Third call's **terms of reference**
- **Application form** and **declaration template**

Third call application package already available:

<https://www.interregeurope.eu/news-and-events/news/the-third-call-application-pack-now-available>

Third call **launch event** **#europecooperates**

20-21 March 2024, Antwerp (Belgium)

- Event presenting the **features of the third call**
- Networking opportunities to complete **project partnerships**
- **Consultation from JS** on project ideas
- Thematic sessions with the **Policy Learning Platform** experts

Registration open only to **online** version:

<https://www.interregeurope.eu/news-and-events/events/europe-lets-cooperate-2024-online>

Project development webinar week

Learn more about developing a project proposal

- Building a successful partnership
- Designing project methodology
- Management, budget and finances
- Project communication

Save the dates: 15-18 April 2024, 10:00-11:30



Q&A sessions online

- Ask questions at registration (or during the session)
- JS replies during the session
- A one-hour session **from 10:00** (Paris time)

Registration to open in later March – **save the dates**

- 5 April
- 26 April
- 17 May
- 31 May

Additional **resources**

- **FAQ** section of the website
- **Contact us** form



National Contact Point (NCP) Österreich – Kontakt & Informationen

- Nationale **Website** für transnationale und interregionale INTERREG-Programme:
<https://www.oerok.gv.at/kooperationen/>
- **NCP-Newsletter**: aktuelle Infos & Veranstaltungshinweise aus den INTERREG-Programme:
<https://www.oerok.gv.at/kooperationen/info-service-oesterreich-ncp/ncp-newsletter>
- **NCP-LinkedIn-Account**: Aktuelles aus den INTERREG-Programmen und makroregionalen Strategien: <https://www.linkedin.com/showcase/national-contact-point-oesterreich>

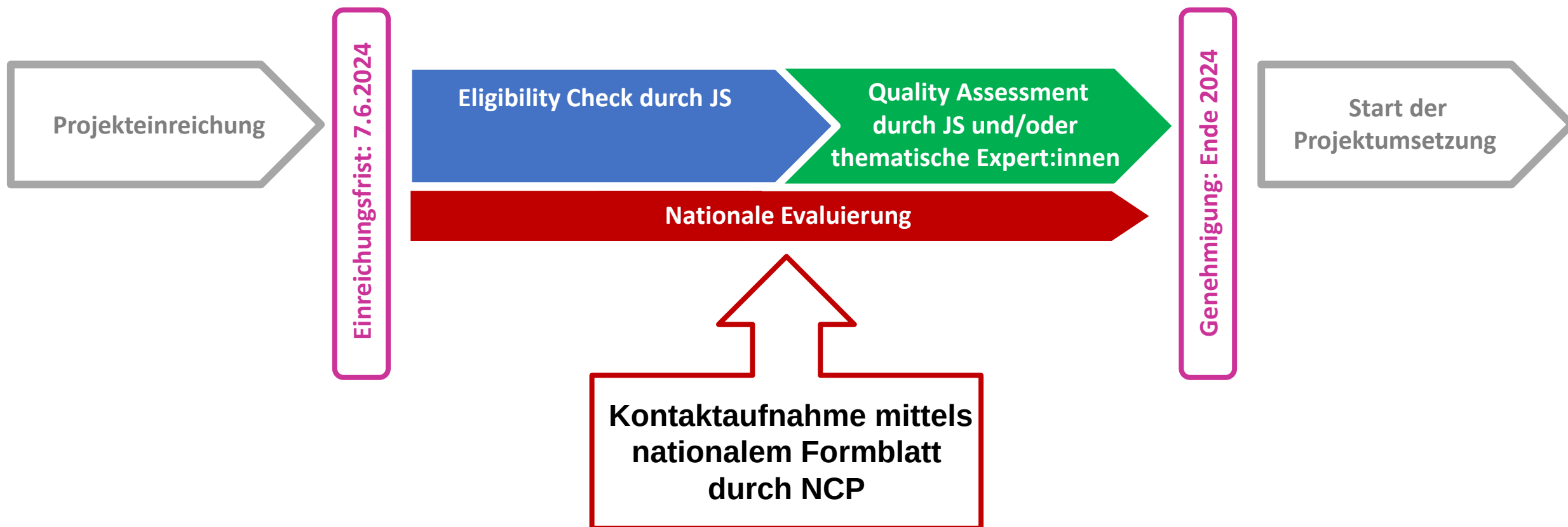
Martina Bach	Anna Maria Kramann	Andrea Silberberger	Alexander Barnsteiner
Alpenraumprogramm, EUSALP, URBACT	Danube Transnational / Danube Region, EUSDR, Interreg Europe	Central Europe	European Urban Initiative (EUI)
Mail: bach@oerok.gv.at Tel: +43 1 53 53 444-22	Mail: kramann@oerok.gv.at Tel: +43 1 53 53 444-21	Mail: silberberger@oerok.gv.at Tel: +43 1 53 53 444-16	Mail: barnsteiner@oerok.gv.at Tel: +43 1 53 53 444-42

Abfragen & Überprüfung von nationaler Seite im Rahmen der Projektevaluierung

Folgende Aspekte werden im Rahmen der nationalen Evaluierung nach Projekteinreichung national abgefragt und überprüft:

- **Rechtlicher Status der Projektantragsteller** (Rechtspersönlichkeit, öffentlich/privat)
- Verifizierung der **Politikverantwortlichkeit**, falls Unklarheiten bestehen
- **Finanzielle und technische Kapazität** der Projektantragsteller (bei Bedarf)

Nationale Evaluierung – Zeitpunkt



Kontrollsystem in Österreich für die Programmperiode 2021-2027

DI Irena Hnatkova
BML, Abt. III/6
06. März 2024

Rechtliche Grundlage

- gemäß Art. 46 Abs. 3 der Interreg-VO ist in jedem Partnerland eine Prüfstelle als Kontrollinstanz einzurichten
- Vereinbarung nach Art. 15a-B-VG zwischen dem Bund und den Ländern („15a-Vereinbarung“)
 - Art. 7 Abs 1 regelt die Aufgaben der Prüfstelle
 - Art. 7 Abs 4 regelt die koordinierende Prüfstelle und ihre Aufgaben

Kontrollsystem in Österreich

- Kontrollsystem in AT ist ein dezentrales System mit 4 operativen Prüfstellen und einer Koordinierenden Prüfstelle
- Koordinierende Prüfstelle: Bundesministerium für Land- und Forstwirtschaft, Regionen und Wasserwirtschaft, Abt. III/6 – Koordination Regionalpolitik und Raumordnung
- Ansprechpersonen der koordinierenden Prüfstelle:
 - Vivian Thurner, vivian.thurner@bml.gv.at
 - Irena Hnatkova, irena.hnatkova@bml.gv.at

Prüfstellen in Österreich

Prüfstelle	Prüfkosten
Buchhaltungsagentur des Bundes	5% v. Echkosten ohne Ust. + 324€* Sockelbetrag
Prüfstelle Salzburg	3% v. Echkosten ohne Ust. + 1.000€ Sockelbetrag
Prüfstelle Burgenland	5% v. budgetierten und genehmigten Gesamtkosten ohne Ust.
Wirtschaftsagentur Burgenland GmbH	5% v. budgetierten und genehmigten Gesamtkosten <u>zzgl. USt</u>

Kosten sind förderfähig (Kostenkategorie: external expertise and services)

**Dieser Betrag wird einmal jährlich für neue Vertragsunterzeichnungen gem. der durchschnittlichen Inflationsrate des vorigen Kalenderjahres lt. Statistik Austria angepasst.*

Zuordnung zu den Prüfstellen Burgenland & Salzburg (gem. Art. 7 der 15a Vereinbarung)

1. Begünstigte im **inhaltlich/ thematischen** Zuständigkeitsbereich oder im Auftrag der Länder Burgenland oder Salzburg
2. alle Vorhaben mit einer **Förderung aus Landesmitteln** von Burgenland oder Salzburg; bei mehreren Bundes- oder Landesförderstellen erfolgt die Zuordnung zu jener Vertragspartei, auf die der größte nationale Förderungsanteil entfällt
3. alle Begünstigten, die mehrheitlich von Burgenland oder Salzburg **finanziert** werden bzw. deren Organe mehrheitlich von einem der beiden Bundesländer beschickt sind
4. alle Begünstigten im **Zuständigkeitsbereich oder im Auftrag** von Städten oder Gemeinden oder alle Begünstigte, deren Vorhaben eine Förderung aus Mitteln von Städten oder Gemeinden erhält, wenn sie in den Bundesländern Burgenland oder Salzburg liegen

Beauftragung der Prüfstelle



- Nach der Projektgenehmigung wird jedem Projektpartner eine Prüfstelle vom BML zugewiesen
- Übermittlung des vorgegebenen Standard Vertrag zur Beauftragung der Prüfstelle inkl. Kontaktdaten mittels NCP
- Beauftragung erfolgt direkt durch den Projektpartner mittels vorgegebenen Standard Vertrag
- Bitte um rasche Kontaktaufnahme und Vertragsübermittlung an die zugewiesene Prüfstelle

Ansprechpersonen / Kontakt

- Hauptansprechpartner für Sie in Österreich bei Fragen zur Projektabwicklung sind der **National Contact Point (NCP)** in Wien
 - Martina Bach, bach@oerok.gv.at
 - Anna Maria Kramann, kramann@oerok.gv.at
 - Andrea Silberberger, silberberger@oerok.gv.at
- Weiterer Hauptansprechpartner ist der **Lead Partner** des Projektes **bzw.** für den Lead Partner das jeweilige **Gemeinsame Sekretariat**
- **Für Prüffragen die Ihnen zugewiesene Prüfstelle**

Sonstiges

- Alle Dokumente bitte genau durchlesen
- Einhaltung der Fristen
- Anweisungen NCP einhalten
- Haftung für ordnungsgemäße Durchführung
- Beschwerdemöglichkeit mittels Form C
- **Kein EFRE gefördertes Projekt ohne Prüfung**



=



Danke für Ihre Aufmerksamkeit!

Irena Hnatkova
BML, Abt. III/6
irena.hnatkova@bml.gv.at



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Fragen & Antworten

**ÖSTERREICHISCHE
RAUMORDNUNGSKONFERENZ
GESCHÄFTSSTELLE**

ÖROK

Fleischmarkt 1, 1010 Wien
Tel.: +43 1 53 53 444
Fax: +43 1 53 53 444-54
oerok@oerok.gv.at
www.oerok.gv.at

Vielen Dank für Ihre Aufmerksamkeit!

National Contact Point für transnationale und
interregionale INTERREG-Programme

<https://www.oerok.gv.at/kooperationen/>



6. März 2024