



## STRAT.EVA-Workshop 2011

### *Evaluation 2014+*

Anna Burylo  
Evaluation Unit  
DG for Regional Policy  
European Commission

1



## A Stronger Focus on Results

### **Budget Review Paper (October 2010)**

- Cohesion Policy aligned with EU2020
- Concentration on a menu of thematic priorities
- Spending programmes with a real impact which can be measured – rather than focus on inputs

### **5<sup>th</sup> Cohesion Report (November 2010)**

- Reinforcing Strategic Programming
- Conditionalities and Incentives
- Fixing outcome (result) indicators ex-ante
- Ex-ante evaluation to improve programme design
- Evaluation plans & more use of impact evaluations

2



## Terminology

- **Objective:** change in the socio-economic situation you plan to influence; expressed as intended **Result**
- **Inputs:** are the resources
- **Outputs:** describe “physical” effect of spending resources - what the money purchased
- **Results:** reflect targeted change influenced by intervention and external factors
- **Indicator:** variable providing information on a phenomenon (**Output or Result**); it can include **Target** (value + measurement unit + timelines)
- **Baseline:** value of **Indicator** before intervention

3



## Intervention Logic

- Problem (**need**) to be addressed
- Defining the intended **result** (policy objective reflecting the change in the socio-economic situation) to be modified by interventions
- Selecting **result indicators** (appropriate variables that represent the intended result)
- Different factors can drive the change – selecting factors to be direct products of interventions (**outputs**) and explaining how these contribute to **results**

4



## A Stronger Focus on Results: Monitoring

### RESULTS

- Policy decision on intended change for each priority
- Result (outcome) indicator for each priority reflecting the intended change, with baseline situation
- Regular monitoring of evolution of result indicator (NB – this is not impact)

### OUTPUTS

- Obligatory common indicators
- Custom indicators where necessary
- Targets and linked to categories of expenditure
- Annual Reporting

5



## A Stronger Focus on Results: Evaluation

Change in Result Indicator = effect of intervention + effect of other factors

- **Impact:** the effect of intervention to the value of **result indicator**
- Challenge for evaluation: to identify and analyse this contribution

6



## Ex Ante Evaluation

- Justification for thematic priorities selected & consistency with EU2020, Common Strategic Framework and Partnership Contract
- Relevance and consistency of proposed result and outputs indicators
- Plausibility of targets and explanation on contribution of outputs to results (theory of change)
- Administrative capacity
- Quality of monitoring system and how data will be gathered for evaluations

7



## Ongoing Evaluation 1

- 2 Types of Evaluation:
  - Impact evaluation – capturing effects
    - Theory based impact evaluation
    - Counterfactual impact evaluation
  - Implementation evaluation
- Need to strengthen impact evaluation
- Requirement for evaluation of effects of each priority during the programming period

8



## Ongoing Evaluation 2

- Evaluation Plans – some issues to reflect on:
  - Indicative list of evaluations
  - Methods and data
  - Timetable
  - Human and financial resources
  - Developing evaluation capacity
  - Use of evaluation results
- A report synthesising the results of all evaluations towards the end of the programming period

9



**Thank you for your attention**

10