STRAT.EVA-Workshop 2011

Evaluation 2014+

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A Stronger Focus on Results

Budget Review Paper (October 2010)
- Cohesion Policy aligned with EU2020
- Concentration on a menu of thematic priorities
- Spending programmes with a real impact which can be measured – rather than focus on inputs

5th Cohesion Report (November 2010)
- Reinforcing Strategic Programming
- Conditionalities and Incentives
- Fixing outcome (result) indicators ex-ante
- Ex-ante evaluation to improve programme design
- Evaluation plans & more use of impact evaluations
Terminology

- **Objective**: change in the socio-economic situation you plan to influence; expressed as intended **Result**
- **Inputs**: are the resources
- **Outputs**: describe “physical” effect of spending resources - what the money purchased
- **Results**: reflect targeted change influenced by intervention and external factors
- **Indicator**: variable providing information on a phenomenon (**Output or Result**); it can include **Target** (value + measurement unit + timelines)
- **Baseline**: value of **Indicator** before intervention

Intervention Logic

- Problem (**need**) to be addressed
- Defining the intended **result** (policy objective reflecting the change in the socio-economic situation) to be modified by interventions
- Selecting **result indicators** (appropriate variables that represent the intended result)
- Different factors can drive the change – selecting factors to be direct products of interventions (**outputs**) and explaining how these contribute to **results**
A Stronger Focus on Results: Monitoring

RESULTS
- Policy decision on intended change for each priority
- Result (outcome) indicator for each priority reflecting the intended change, with baseline situation
- Regular monitoring of evolution of result indicator (NB – this is not impact)

OUTPUTS
- Obligatory common indicators
- Custom indicators where necessary
- Targets and linked to categories of expenditure
- Annual Reporting

A Stronger Focus on Results: Evaluation

Change in Result Indicator = effect of intervention + effect of other factors

- **Impact**: the effect of intervention to the value of result indicator
- **Challenge for evaluation**: to identify and analyse this contribution
Ex Ante Evaluation

• Justification for thematic priorities selected & consistency with EU2020, Common Strategic Framework and Partnership Contract
• Relevance and consistency of proposed result and outputs indicators
• Plausibility of targets and explanation on contribution of outputs to results (theory of change)
• Administrative capacity
• Quality of monitoring system and how data will be gathered for evaluations

Ongoing Evaluation 1

• 2 Types of Evaluation:
  – Impact evaluation – capturing effects
    • Theory based impact evaluation
    • Counterfactual impact evaluation
  – Implementation evaluation

• Need to strengthen impact evaluation

• Requirement for evaluation of effects of each priority during the programming period
Ongoing Evaluation 2

- Evaluation Plans – some issues to reflect on:
  - Indicative list of evaluations
  - Methods and data
  - Timetable
  - Human and financial resources
  - Developing evaluation capacity
  - Use of evaluation results

- A report synthesising the results of all evaluations towards the end of the programming period

Thank you for your attention