

# CENTRAL EUROPE PROGRAMME 2007-2013



AT National Info Day  
Vienna, July 7, 2011

A map of Central Europe, showing the outlines of various countries and regions. The map is rendered in white lines on a light green background. The text '4th Call - Programme framework, timeline, characteristics' is overlaid on the map.

## 4<sup>th</sup> Call - Programme framework, timeline, characteristics

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PROGRAMME

# 4<sup>TH</sup> CALL FOR PROPOSALS



- Launch: **10 June 2011**
- Closure: **14 October 2011**
- Indicative allocation of ERDF funds: at least **22,5 MEUR ERDF**  
*(might be increased in case funds allocated to projects approved are made available)*
- Available ERDF per Priority will be communicated on the CENTRAL EUROPE web site (after approval of OP revision by EU COM)
- **Restricted to 5 Areas of Intervention:**

<b>Priority 1 - Facilitating innovation across Central Europe</b>	<b>Priority 2 - Improving accessibility to, and within, Central Europe</b>
1.3 Fostering knowledge development	2.4 Promoting information and communication technology and alternative solutions for enhancing access
<b>Priority 3 - Using our environment responsibly</b>	<b>Priority 4 - Enhancing competitiveness and attractiveness of cities and region</b>
3.4 Supporting environmentally friendly technologies and activities	4.1 Developing polycentric settlement structures and territorial cooperation 4.3 Capitalising on cultural resources, to make cities and regions more attractive

# 4<sup>TH</sup> CALL TIME LINE



Application Package 4<sup>th</sup> Call available on the Programme website (as from launch date of Call)



## Aol 1.3: **Fostering Knowledge Development**

To improve the framework for knowledge development relating to human capital

- ✓ Creating new and improved existing **transnational educational and training networks** in higher education (e.g. linking academic and business qualifications)
- ✓ Implementing joint strategies and action plans for **strengthening human resources and knowledge development**
- ✓ Putting joint strategies for managing **demographic change, migration and brain-drain** into action
- ✓ Establishing transnational **cooperation between training facilities and labour market organizations**
- ✓ Promoting actions on the **diffusion of technological and innovation results** as well as on the importance of regional innovation systems
- ✓ .....

## Aol 1.3: Fostering Knowledge Development

### Approved projects:

- **ET-STRUCT:** permanent territorial management structures “ET- management”, which should link the relevant policy, economic and educational partners/stakeholders
- **IDEA:** development of transnational co-operative structures between colleges, educational institutions and regional decision-makers
- **RE-TURN:** development and implementation of services needed to support migrants in their wish to return, promoting of returning migrants as a source of innovative enterprise development, creating framework conditions for retaining human capital



### AoI 2.4: Promoting Information and Communication Technologies and Alternative Solutions for Enhancing Access

To improve accessibility to information and services while reducing traffic volumes

- ✓ Promoting **ICT** for access to and provision of **public services**
- ✓ Using **ICT** as an instrument to **reduce transnational traffic** (e.g. video-conferencing, websites, supply-chain-management...)
- ✓ Applying ICT to develop efficient **traffic management systems** and traffic information systems of transnational transport flows
- ✓ Improving the **access to infrastructure and services of general interest** with alternative solutions to enhance **personal mobility**
- ✓ .....



### AoI 2.4: Promoting Information and Communication Technologies and Alternative Solutions for Enhancing Access

Approved projects:

- **KASSETTS:** optimising the transnational physical mobility of goods generated by manufacturing SMEs by creating and fostering the adoption of ICT tools & services
- **SPES:** support Patients through E-services Solutions, promoting new ICT tools, services and standards for telemedicine applications to ease the lives of elderly people at their homes



## Aol 3.4: Supporting Environmentally Friendly Technologies and Activities

To promote environmentally friendly technologies and activities in order to ensure eco-efficient production and consumption processes

- ✓ Promoting **sustainable production and consumption** with special attention to **regional value added chains**
- ✓ Fostering urban and regional technologies (waste and water-supply and management...) and the use of **environmentally friendly technologies** for local and regional **suppliers of infrastructure**
- ✓ Promoting transnational **incentives** (awarding schemes, best-practice web-platforms, certificates...) for **eco-innovations**
- ✓ Applying **environmentally friendly technologies in production processes**
- ✓ Setting up integrated **environmental management systems** and developing environmentally sound practices
- ✓ Putting policies, strategies and technologies for **sustainable constructions of buildings** into practice
- ✓ .....

## AoI 3.4: Supporting Environmentally Friendly Technologies and Activities

Approved projects:

- **ACT Clean:** promoting environmentally friendly technologies and activities in order to ensure eco-efficient production processes and products
- **TransWaste:** implementing of solutions for the informal sector in waste management
- **CERREC:** implementing repair and re-use networks and centres



## AoI 4.1: Developing Polycentric Settlement Structures and Territorial Cooperation

More balanced territorial development by improved urban and urban-regional cooperation

- ✓ **Urban and regional development strategies**, improved conditions for investments
- ✓ Cooperation of **metropolitan areas, small and medium-sized cities, agglomerations** and associations on mutually relevant topics of transnational importance
- ✓ **Urban-rural relationships** with optimised material flows and sustainable urban development patterns (e.g. solutions for urban sprawl)
- ✓ New approaches of **rehabilitation and conversion** issues of urban and peri-urban functional areas
- ✓ Putting transnational **urban-regional cooperation networks** for optimising the joint use of infrastructure, leisure services and recreational facilities into practice
- ✓ Implementing strategic actions to optimise the urban centre structure and to improve **functional linkages between urban centres**
- ✓ Actions to enhance the **quality of the environment and open space in cities**
- ✓ .....

## Aol 4.1: Developing Polycentric Settlement Structures and Territorial Cooperation

### Approved projects:

- **ACT4PPP:** PPP as innovative instrument for realising regional/urban development projects
- **Centrope Capacity:** establishing durable cooperation ties between urban centres, smaller cities and more peripheral regions in the CENTROPE region
- **COBRA MAN:** revitalisation of brown field sites
- **ReSOURCE:** enhancing competitiveness and attractiveness of disadvantaged post-mining regions
- **UrbSpace:** revitalization of urban open spaces
- **CIRCUSE:** sustainable land use management, integrating land use and environmental planning at the sub-regional level
- **RENEWTOWN:** improving the quality of urban structures remaining as heritage of socialist housing and planning in CEE cities

## AoI 4.3: Capitalising on Cultural Resources for More Attractive Cities and Regions

Fostering sustainable use of cultural resources and heritage

- ✓ Building capacities of innovative management strategies for the **protection, preservation and sustainable exploitation of cultural resources**
- ✓ Promoting valorisation of **traditional activities and knowledge**
- ✓ Implementing strategic actions to generate income and employment through **integrated cultural and economic concepts**
- ✓ Putting strategies to enhance the **cultural aspect of the regions** into practice
- ✓ Using and protecting **traditional knowledge and expertise related to cultural heritage**
- ✓ Applying new forms of **management of urban/cultural heritages** with particular attention to natural and social capacity and possible side effects on environment and population in a long-term view
- ✓ .....

# AREA OF INTERVENTION 4.3



## Aol 4.3: Capitalising on Cultural Resources for More Attractive Cities and Regions

Approved projects:

- **CROSSCULTOUR:** joint development and promotion of common cultural heritage
- **CUSTODES:** new models for increasing accessibility, attractiveness and infrastructure for hosting tourism in cultural sites
- **Danube Limes:** protecting and promoting the Danube Limes in Central Europe by nominating it for UNESCO World Heritage status
- **LISTEN TO THE VOICE OF VILLAGES:** enhancing competitiveness and attractiveness of marginal rural villages with unexploited natural, cultural, traditional heritage through sustainable tourist structures
- **Second Chance:** conversion of brownfield sites into cultural sites
- **Creative Cities:** promoting creative industry potentials by establishing a transnational network of creative industry clusters
- **Traditional and wild:** capitalising on cultural resources of traditional activities of collection and use of wild plants
- **CCC:** valorising and capitalising the regions' cultural resources, particularly intangible cultural resources
- **ETNOFOLK:** developing a portal making accessible to the public digitized information on folk culture

# BASIC PROJECT REQUIREMENTS - PARTNERS



## Characteristics of **eligible partners**:

- National, regional and local public authorities
- Public equivalent bodies
- Private institutions
- International institutions

## Minimum partnership **requirements**:

- At least **three financing partners**,
- From at least **three countries** and
- Being at least **two of the partners located in EU CENTRAL EUROPE regions**

## **Location** of partners/activities:

- Core thematic activities to be implemented **within the CENTRAL EUROPE area**
- If clear benefit for the regions of the CENTRAL EUROPE Programme area, possibility to involve partners/carry out activities **in the EU territory outside the CE cooperation area** (20% flexibility) as well as in **third countries** (10% flexibility)

# LEAD PARTNER REQUIREMENTS



Located in the EU CENTRAL EUROPE area\*:

- National, regional and local public authorities
- Public Equivalent Bodies
- International Organisations acting under national law
- Private institutions (only for projects submitted under Priority 1)

*\* for IT and DE assimilated partners can also act as Lead Partners*



# PROJECT SIZE, DURATION AND FUNDING



## Recommended project size:

Up to 2,5 million EUR total budget

## Recommended project duration

Up to 30 months (latest acceptable end date 31 December 2014)

## Co-financing rates

Up to 75%: Austria, Germany, Italy

Up to 85%: Czech Republic, Hungary, Poland, Slovakia, Slovenia

Up to 75%: EU partners located outside the EU CENTRAL EUROPE area



# PROJECT CHARACTERISTICS



- Clear relevance to one of the open Areas of Intervention
- Clear **added value** to the CENTRAL EUROPE cooperation area
- Address an issue affecting a clearly defined **transnational geographical area** and/or of **common interest**
- **Transnational** thematic focus and partnership
- **Coherent** and **implementation-oriented** approach
- **Effective management** (including communication strategy, knowledge creation and transfer)
- Strive for concrete and **visible outputs** and **results**
- Include innovative elements/support of **innovation**

Programme follows an **output and result-oriented approach**

→ outputs and results should directly support or feed into concrete future initiatives and/or concrete investments

**Types of Action** (pre-defined):

- Joint transnational strategy and action plan
- Transnational tool development
- Joint management establishment
- Investment preparation
- Pilot Actions including investments

Project activities have to lead to actual implementation of jointly elaborated concrete outputs.

## Assessment Criteria

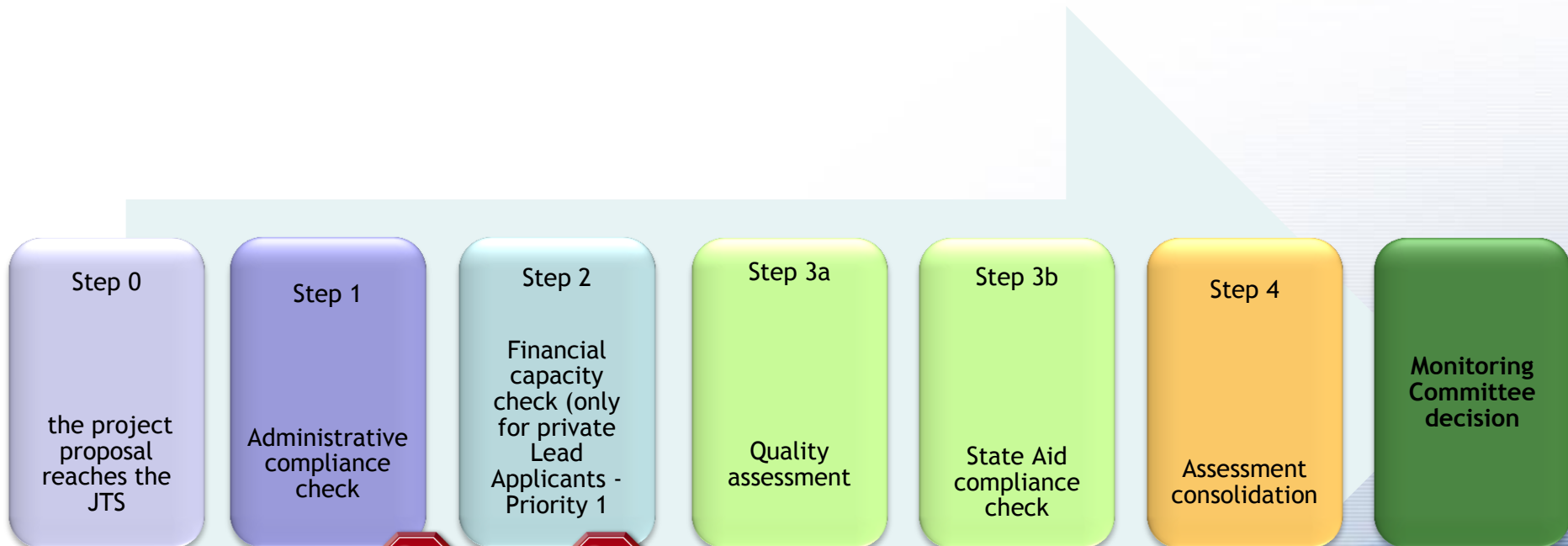
1. Relevance (what for?)
2. Implementation and methodology (how?)
3. Quality of the outputs and sustainability of the expected results (what?)
4. Partnership technical and operational capacity (who?)
5. Budget and cost-effectiveness (how much?)

Specific importance of **Relevance** and **Partnership** and Budget is reflected within the Assessment Criteria



Projects should set **particular emphasis on all the criteria** during project preparation to be successful.

# THE EVALUATION PROCESS



If the project proposal does not pass this step, the further steps do not take place and the project is rejected.



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Results validated by the MC



Thank you for your attention!



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**EUROPEAN UNION**  
EUROPEAN REGIONAL  
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