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## Topics and potential relevant project partner for strategic projects

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## 7 STRATEGIC PROJECT CONCEPTS

1. Boosting innovation through new cluster concepts in support of emerging issues and cross-sectoral themes
2. Upgrading of Inland Waterway and Sea Ports (INWAPO)
3. Railway Hub Cities and TEN-T network (RAILHUC)
4. Introduction of Regional Energy Concepts
5. Demonstration of Energy Efficiency and Utilisation of Renewable Energy Sources through Public Buildings
6. Innovative housing and care solutions for the elderly and vulnerable persons in Central European cities
7. Improved governance and management of infrastructures and services in regions and cities affected by demographic change

**Project Concept 1: BOOSTING INNOVATION THROUGH NEW CLUSTER CONCEPTS IN SUPPORT OF EMERGING ISSUES AND CROSS-SECTORAL THEMES**



**Objective:**

▪Develop and test a joint strategy on new cluster concepts in support of emerging economic sectors/branches, cross-technology and cross-sectoral themes

→To establish a **policy dialogue**

→To undertake a **systematic effort in analysing** existing concepts and potentials

→To develop a **joint strategy** on how new cluster concepts can be stimulated and introduced

→To implement **practical pilot actions**

→To elaborate an **action plan**



**Project Concept 1: BOOSTING INNOVATION THROUGH NEW CLUSTER CONCEPTS IN SUPPORT OF EMERGING ISSUES AND CROSS-SECTORAL THEMES**



Proposed Partners*	Lead Partner Suitability (management capabilities)	Specific characteristics	Institutional competence in relation to the project concept
Policy makers	The <u>Lead partner</u> should come from this group. Ideally, the LP has successfully completed at least one international project as Lead Partner	Public authorities and institutions responsible for innovation and cluster policy at national and regional level.	Decision making and Mainstreaming
Special Interest Groups	Not suitable for Lead Partner	National Cluster organizations/ Confederations and intermediary organizations experienced in emerging industries and/ or cross-cluster cooperation. Universities and research institutions/agencies. They can have project partner status or act as associated institutions/observers.	Technical know-how Networking

\* Partners legal requirements are provided in §3.1.1 of the Application Manual 3<sup>rd</sup> Call.



## Project Concept 2: UPGRADING OF INLAND WATERWAY AND SEA PORTS (INWAPO)



### Objective:

- To pave the way for the partner-ports to establish them as fully equipped and adequately serviced tri-modal transport hubs with the clear intention to shift additional cargo onto the waterway
- To **survey and analyse transport volumes** in the hinterland of ports
- To gain knowledge about **good practice** in tri-modal inland waterway and sea ports infrastructure, operation and cooperation
- To assess the different **needs for improvement** of intermodality and interoperability of ports
- To plan **new transport service links**
- To **raise awareness** on the potential of ports to act as amplifiers in inland navigation volumes

## Project Concept 2: UPGRADING OF INLAND WATERWAY AND SEA PORTS (INWAPO)



Proposed Partners*	Lead Partner Suitability (management capabilities)	Specific characteristics	Institutional competence in relation to the project concept
Inland port operators Maritime port authorities (preferably with inland waterway access)	Preferred LP if previous ERDF/or EU international funds experience (LP can only be public or public equivalent)	Cargo handling volume over 1 mill t. p.a. Existing (basic) or planned tri-modal access Integrated competence for strategic development and transport services	Implementing Networking
Municipalities with port location	As above	Economic relevance of the port activities	Implementing
Ministry (Departments) for inland navigation; Regional navigation authorities	Not suitable as LP		Technical know-how Disseminating Mainstreaming
Regional Development Agencies	Not suitable as LP	Covering the ports' hinterland	Technical Know-How Disseminating Networking

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## Project Concept 3: RAILWAY HUB CITIES AND TEN-T NETWORK (RAILHUC)



### Objective:

▪ To enhance rail transport by **improving the feeding functions on rail of major hub-cities and their respective regions.**

→ To develop **common concepts** of better linkage of urban and regional rail transport with intercity transport

→ To explore the options and bottlenecks for **better integration of urban and regional rail transport** with the intercity rail networks

→ To conduct a **transnational impact assessment** of the implementation of short- and mid-term priorities of the participating hub cities

→ To organize **public participation** in the development of the concepts and the priorities

## Project Concept 3: RAILWAY HUB CITIES AND TEN-T NETWORK (RAILHUC)



Proposed Partners*	Lead Partner Suitability (management capabilities)	Specific characteristics	Institutional competence in relation to the project concept
Municipalities of selected hub (Public transport department)	Preferred LP if adequate capacity and EU project experience	Nodes of the TEN-T network Sufficient planning capacity within the city and efficient cooperation structures in the agglomerations Relative to the functional region	Implementing
Public (rail) transport companies	As above	Operating also in the region of the selected hub city	Implementing Decision making
Regional governments (competence for transport planning in or around the selected hubs)	As above		Implementing Decision making Networking
Transport Ministries (Rail Department; urban/local transport departments)	Not suitable as LP		Technical Know How Mainstreaming

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## Project Concept 4: INTRODUCTION OF REGIONAL ENERGY CONCEPTS



### Objective:

▪ To promote renewable energy sources as a development engine and sustainability factor at the regional/local level as well the minimisation of the ecological footprint of regions

→ Visualisation and quantification of energy demand at regional/local level

→ Mobilisation of endogenous energy and business potential as guarantees of sustainable energy supply

→ Promotion of the instrument of Regional Energy Concepts as a prerequisite for sustainable energy supply at regional/local level



## Project Concept 4: INTRODUCTION OF REGIONAL ENERGY CONCEPTS



Proposed Partners*	Lead Partner Suitability (management capabilities)	Specific characteristics	Institutional competence in relation to the project concept
Regions Regional/ national authorities	The Lead Partner should preferably come from this group. Ideally it has successfully completed at least one international project as Lead Partner.	Among the participating regions there should be ideally 1 or 2 "model regions" which have implemented a Regional Energy Concept.	Decision-making Implementing Mainstreaming
Regional Agencies	Not suitable for Lead Partner	As above	As above
Research institutes	Not suitable for Lead Partner <i>Associated partner</i>	Should have experience in RES and ideally a strong connection to the region selected (e.g. local branch, proximity, former research activity etc.)	Technical know-how
Professional Associations	Not suitable for Lead Partner <i>Associated partner</i>		Mainstreaming Networking
NGOs	Not suitable for Lead Partner <i>Associated partner</i>		Mainstreaming Networking
Energy Providers and Energy Equipment suppliers	Not suitable for Lead Partner <i>Associated partner</i>		Technical know-how Mainstreaming Networking

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## Project Concept 5: DEMONSTRATION OF ENERGY EFFICIENCY AND UTILISATION OF RENEWABLE ENERGY SOURCES THROUGH PUBLIC BUILDINGS



### Objective:

▪ Promotion of energy efficiency and exploitation of renewable energy sources through demonstration in public buildings

→ Mobilisation, assessment and improvement of existing **technical and administrative standards**

→ Enhancement of **know-how diffusion and skills acquisition**

→ Feasibility and establishment of **near-zero energy demand concepts**

→ Broad **dissemination** and implementation through a **joint strategy**, harmonisation of approaches and **pre-investment actions**

→ **Demonstration** of operation and feasibility through **public accessible public buildings**

## Project Concept 5: DEMONSTRATION OF ENERGY EFFICIENCY AND UTILISATION OF RENEWABLE ENERGY SOURCES THROUGH PUBLIC BUILDINGS



Proposed Partners*	Lead Partner Suitability (management capabilities)	Specific characteristics	Institutional competence in relation to the project concept
Municipalities/ Regions	The Lead Partner should preferably come from this group. Ideally it has successfully completed at least one international project as Lead Partner	<ul style="list-style-type: none"> <li>• Medium sized settlements (50.000-100.000 Inh.)</li> <li>• Have at their disposal a mature concept for rehabilitation/ construction of a building with high visibility and public accessibility</li> <li>• Preliminary procedures, if necessary, finished (e.g. land acquisition, zoning decisions, permits)</li> <li>• CE support should be mainly used for additional investments related to RES and EE, not for basic construction</li> </ul>	Implementing Mainstreaming
Public Buildings owners	Not suitable for Lead Partner	As above	Implementing
Special Interest Groups	Could be Lead Partner under the prerequisite of long experience of leading large cooperation projects	Should ideally have hands-on experience on RES, EE and long standing presence and practice in training, demonstration of techniques, public relations etc.	Technical know-how Disseminating
EPC Authorities	Not suitable for Lead Partner	Authorities and institutions regulating the issue of Energy Performance Certificates	Decision making Technical know-how
Managing Authorities (SF)	Not suitable for Lead Partner <i>Associated partner</i>	Ideally MA which are spatially relevant (e.g. ROP MA) and have (or can include) relevant actions within their OPs.	Decision making Mainstreaming
Professional Associations	Not suitable for Lead Partner <i>Associated partner</i>	Bodies like manufacturer unions (e.g. union of heat pump producers), Chambers of Engineers which are involved in RES and EE	Disseminating
End users associations	Not suitable for Lead Partner <i>Associated partner</i>	Building owners, tenants associations etc.	Disseminating

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**Project Concept 6:  
INNOVATIVE HOUSING AND CARE SOLUTIONS FOR  
THE ELDERLY AND VULNERABLE PERSONS IN  
CENTRAL EUROPEAN CITIES**



**Objective:**

▪To foster innovative housing and care solutions for elderly and vulnerable people (younger and older) with a view to increase their autonomy

→Better standards for tailor-made housing and care solutions

→Overcome hurdles (administrative, transport, social) by promoting complex and integrated approaches

→Better re-integration of elderly and vulnerable population groups into daily life by using integrated ICT based solutions

→Improved cooperation of relevant stakeholders

→Networks and structures for coordination between planning, housing and health care services



**Project Concept 6:  
INNOVATIVE HOUSING AND CARE SOLUTIONS FOR  
THE ELDERLY AND VULNERABLE PERSONS IN  
CENTRAL EUROPEAN CITIES**



Proposed Partners*	Lead Partner Suitability (management capabilities)	Specific characteristics	Institutional competence in relation to the project concept
Municipalities	The Lead partner should preferably come from this group and have a track-record of successfully coordinated or participated in international projects in the field	Municipalities with a population of at least 80.000 and a relevant stock of public housing / care institutions for elderly and vulnerable persons	Decision-making Implementing Mainstreaming
Regions (e.g. housing, health department)	The Lead partner should preferably from this group and have a track-record of successfully coordinated or participated in international projects in the field	Regions in countries where public housing / care is a regional competence.	Decision-making Implementing Mainstreaming
National Authorities	Not suitable for Lead Partner	Engagement in relevant policies, programmes etc.	Decision-making Mainstreaming
Housing management companies	The Lead partner could come from this group under the condition of a track-record of successfully coordinated projects in the field	Experience not only in technical matters but also on "management practices"	Technical and organisational know-how
Public Service providers	Not suitable for LP	Ideally these actors should have a strong relation to or a specific expertise in relation to the topic of elderly and vulnerable people	Technical and organisational know-how
Research institutes	Not suitable for LP	Experience in housing and demographic research, ICT applications, health and other topics related to the objectives	Scientific Know-how
NGOs (supporting elderly and vulnerable people etc.)	Not suitable for LP	As above	Mainstreaming Networking
Others (social partners, citizens, etc)	Not suitable for LP <i>Associated partner</i>	As above	Mainstreaming Networking

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**Project Concept 7:  
IMPROVED GOVERNANCE AND MANAGEMENT OF  
INFRASTRUCTURES AND SERVICES IN REGIONS AND  
CITIES AFFECTED BY DEMOGRAPHIC CHANGE**



**Objective:**

- Development and implementation of new governance solutions in order to tackle the problems of shrinking regions
- **Transnational strategies** to stabilise or reduce infrastructure costs under the conditions of stagnation and shrinkage
- **Solutions of urban and regional planning** to handle infrastructure costs as limiting factor
- More **refined downsizing and restructuring measures**
- **Improved image and reputation of shrinking regions or cities**
- Deepened understanding on the **impact of shrinking regions** on other regions and cities
- Improved and more holistic **approaches to counterbalance depopulation trends**



**Project 7:  
IMPROVED GOVERNANCE AND MANAGEMENT OF  
INFRASTRUCTURES AND SERVICES IN REGIONS AND  
CITIES AFFECTED BY DEMOGRAPHIC CHANGE**



Proposed Partners*	Lead Partner Suitability (management capabilities)	Specific characteristics	Institutional competence in relation to the project concept
Municipalities / Regions	The Lead partner should ideally come from this group and have a track-record of successfully coordinated international projects in the field	<ul style="list-style-type: none"> <li>• Municipalities / regions with stagnating or declining population within the last 10 years</li> <li>• Municipalities should be of "middle size" in the national context (according to the rank-size distribution).</li> </ul>	Decision-making Implementing Mainstreaming
National Authorities	Not suitable for Lead Partner	Engagement in relevant policies, programmes etc.	Decision-making Mainstreaming
Infrastructure providers	The Lead partner could come from this group under the condition of a track-record of successfully coordinated international projects in the field	Providers of urban physical infrastructure	Technical know-how
Service-providers (energy, tele-communication etc.)	The Lead partner could come from this group under the condition of a track-record of successfully coordinated international projects in the field	Providers of energy, telecommunications, transport, radio and television, postal services, schools, health and social services.	Technical know-how
Research institutes	Not suitable for LP	Experience in demographic and socioeconomic research, municipal fiscal policy, infrastructure planning and other issues related to the objectives.	Technical know-how
NGOs	Not suitable for LP	As above	Mainstreaming Networking
Others (social partners, citizens, Interest Groups)	Not suitable for LP <i>Associated partner</i>	As above	Mainstreaming Networking

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For further information and documents please consult  
the Programme website

[www.central2013.eu](http://www.central2013.eu)

### **APPLICATION PACKAGE**

- Announcement of the restricted Call for strategic projects
  - Annex 1: Description of strategic project concepts
  - Annex 2: Contact details for submission of documents
- Expression of Interest template

### **APPLICATION MANUAL 3<sup>rd</sup> CALL**

